

Newsletter

Volume 2(6), 2013



In this Issue

- Interview with TVB News
- Workshop on Green Logistics
- HKSTLA Seminar
- BUD Project Opening Ceremony
- *IJSTL* News

Interview with TVB News

Dr Venus Lun, Director of the SRC, had an interview with TVB on the challenges facing the local container terminal industry. It is noted that Shanghai and Singapore have already surpassed Hong Kong in terms of container terminal handling capacity, and the city is facing strong competition from other ports in the Pearl River Delta region. The story was aired on TVB News on 2 April 2013.



To watch the TVB's news clip:

<http://news.tvb.com/local/515af58d6db28c046a000001>

Workshop on Green Logistics

Dr Mike Lai, Deputy Director of the SRC, has been invited by the Hong Kong Environmental Industry Association and Federation of Hong Kong Industries to conduct a workshop on “Green • Win • Brand”. The title of the workshop is “Green Logistics: its Management and Performance Implications”. The workshop will provide a platform for participants to share knowledge on the motivation and practices of green logistics in the manufacturing and retailing contexts.

Details of the workshop are as follows:

Date: 23 May 2013

Time: 9:30 am - 1:00 pm

Venue: Conference Room, Federation of Hong Kong Industries, 31/F Billion Plaza, 8 Cheung Yue Street, Cheung Sha Wan, Kowloon, Hong Kong

主辦機構：



協辦機構：



資助機構：

「中小企業發展支援基金」撥款資助
Funded by SME Development Fund



HKSTLA Seminar

Supported by the SRC, the Hong Kong Sea Transport and Logistics Association (HKSTLA) will hold a seminar on the project entitled “Winning Strategies for the Logistics Industry” to share innovative business models.

The objectives of the project include: (1) understanding the contemporary logistics market, (2) reframing the value chain, (3) brainstorming to develop winning strategies for the logistics industry, (4) promoting collaboration among practitioners in the industry, (5) providing opportunities to share knowledge on innovative business models, and (6) recommending a future study agenda.

Details of the seminar are as follows:

Date: 15 June 2013

Time: 9:30 am - 12:30 pm

Venue: N001, The Hong Kong Polytechnic University



BUD Project Opening Ceremony

The opening ceremony for the project entitled “Hong Kong Logistics practitioners Upgrading and Branding Program” was held on 18 April 2013. The Hong Kong Sea Transport and Logistics Association (HKSTLA) successfully secured a fund from the Trade and Industry Department under its BUD (Branding, Upgrading and Domestic Sales) scheme to conduct this project. After a welcoming remark, the Guest of Honour (Hon. Frankie Yick, Legislative Councilor) presented a speech on Hong Kong’s logistics industry.



Dr Venus Lun and Dr Mike Lai were invited by HKSTLA to join the steering committee of this project. The Shipping Research Centre is one of the supporting organizations. As a token of appreciation, a Certificate of Appreciation has been presented to the Shipping Research Centre by Mr Brian Lo, Deputy Director-General of Trade and Industry.



IJSTL News

The following forthcoming international conferences are supported by the *International Journal of Shipping and Transport Logistics (IJSTL)*:

- Global Liner Shipping Americas Conference to be held on 22-23 May 2013 in Panama City
- European Supply Chain and Logistics Summit to be held on 25-27 June 2013 in Berlin

For details, please visit *IJSTL* homepage:

<http://www.inderscience.com/jhome.php?jcode=ijstl>



International Journal of Shipping and Transport Logistics



Editor in Chief: Dr. Y.H. Venus Lun
ISSN online: 1756-6525
ISSN print: 1756-6517
6 issues per year
Subscription price

Calls for papers

TR impact factor 2011: 1.844 [46/166 in Management category]
[7/24 in Transportation category]

IJSTL is an international peer-reviewed journal addressing all methodological aspects in the field of shipping and transport logistics, particularly those that require empirical or mathematical analysis with managerial implications. *IJSTL* is dedicated to publishing original, high-quality and methodologically rigorous research papers that address significant management issues pertinent to shipping/transport logistics. *IJSTL* also publishes informative and critical book reviews of newly published books with scholarly and practical contributions that advance the state-of-the-art of the theory and practice of shipping/transport logistics.

Journal news

Global Liner Shipping Americas Conference

22 - 23 May 2013
Panama City, Panama

European Supply Chain & Logistics Summit (SCL Europe 2013)

25 - 27 June 2013
Berlin, Germany