

Newsletter

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Hot Paper and Highly Cited Paper

“A study on the antecedents of supplier commitment in support of logistics operations”, a paper published in the *International Journal of Shipping and Transport Logistics* in 2012, has recently been selected by Essential Science Indicators of *ISI Web of Knowledge* as a “Hot Paper” and a “Highly Cited Paper”. The authors of the paper are Dr Christina Wong, Dr Kee-hung Lai, Dr Venus Lun, and Prof. Edwin Cheng, all of whom are members of the SRC.

According to Thomson Reuters, publisher of *ISI Web of Knowledge*, the information in Essential Science Indicators is updated every two months to determine the influential researchers, institutions, papers, publications, and emerging research areas that could impact the world. Hot papers are selected from recent papers that have shown an unusual rate of citation in the current period and highly cited papers are those within the top 1% of the citation rate over the most recent ten years.

To download the full text of this paper, please click:

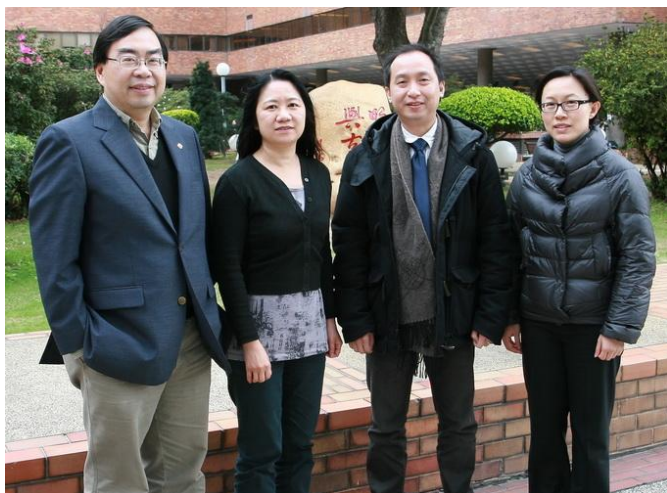
<http://www.inderscience.com/storage/f101171249152683.pdf>

Hot Research Paper Sheds New Light

The research results of the SRC have shed new light on buyer-supplier relationship (BSR) in container terminal operations. The findings, highlighting supplier commitment in BSR, were released through the *International Journal of Shipping and Transport Logistics* in 2012. Within one year, the article has climbed up to Thomson Reuters' Essential Science Indicators as Hot Paper.

In the present globalised market, managing BSR between container terminals, as buyers, and service providers of container terminals, as suppliers, is an important part of logistics management. Entitled "A study on the antecedents of supplier commitment in support of logistics operations", the paper addresses the queries of enterprises on factors that nurture and damage supplier commitment. Survey data collected from 358 service providers of a global container terminal operator show that "implicit contract" encourages while "business uncertainty" discourages supplier commitment.

Respondents of the survey evaluated their relationships with the container terminal operator in several key facets, including mutual understanding of remedies for failure, responsibilities of each party, coping with unplanned events, and handling and resolving disagreements. The paper stresses the delivery of supplier inputs "at the right time in the right quality and quantity to fully satisfy the operations requirements of buying firms".



The research team:
Prof. Edwin Cheng, Dr Venus Lun,
Dr Mike Lai, and Dr Christina Wong
(from left)

The research output was reported in Takungpao on 28 January 2013. For details, please click: http://paper.takungpao.com/html/2013-01/10/content_28_5.htm

Delivery of a Talk to Students from CAU

A group of students and faculty members from the School of Business Administration of Chung-Ang University (CAU) in Seoul, Republic of Korea, visited The Hong Kong Polytechnic University (PolyU) recently.



Dr Venus Lun was invited to deliver a talk to the visitors from CAU. The talk was conducted at Lecture Theater Y306 of PolyU on 24 January 2013. The topic of this talk was “Intermodal Transport in Hong Kong”.

Supply Chain Asia Summit 2013

Supply Chain Asia Summit is one of the most influential supply chain events in Asia. Over the past years, more than 2,300 industry leaders have participated to discuss the development and innovation of the supply chain strategy. The 5th Supply Chain Asia Summit will be held in Shanghai on 12 April 2013. The SRC has been invited by the organizer as one of the partners of Supply Chain Asia 2013.

For details, please visit the website of Supply Chain Asia:

http://www.all56.com/sca_2013/emeiti.html



SME Development Fund

Prof. Edwin Cheng and Dr Venus Lun, in collaboration with the Institute of Entrepreneurship and industrial practitioners, have recently secured a project entitled “A Feasibility Study on the Development of Professional Wholesale Markets in Hong Kong”. The project was funded by the Hong Kong Trade and Industry Department of the HKSAR Government under the scheme of SME Development Fund. There are a number of advantages for Hong Kong to develop into a major distribution centre. This project aims to assess the feasibility of the development of wholesale markets in Hong Kong.

This project has been reported in China Daily. For details, please click:

http://www.chinadaily.com.cn/business/2012-11/15/content_15933479.htm

Green Round Table

The Green Round Table was held at Kainan University of Taiwan on 25 January 2013 to discuss contemporary research in green transport and green logistics.



Dr Venus Lun was invited to participate in the discussion to share the “Recent Activities of Shipping Research Centre and Its Prospective”.

The establishment of the Green Research and Education Network (GREEN) was also initiated by the researchers joining the round table with the aim of closely working with one another to conduct original research and develop innovative educational resources on green transport and logistics operations.

