

# Newsletter

## **Book Review by UNCTAD**

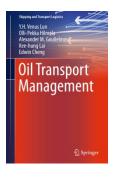
Y.H. Venus Lun, Olli-Pekka Hilmola, Alexander M. Goulieloms, Kee-hung Lai, and T.C. Edwin Cheng have published a book entitled *Oil Transport Management*. A book review by UNCTAD has been published recently.

Oil Transport Management provides a full historical account of the evolution of the oil transport industry since 1800's. In this comprehensive guide, the authors investigate the industry and describe the shipping market and its structure, as well as forecasting, location plan and the transportation chain. They dedicate a separate chapter to each topic to cover various concepts.

The review above is extracted from *UNCTAD Transport Newsletter* (No. 53: 2012) of the United Nations Conference on Trade and Development.

#### Read via SpringerLink:

http://www.springerlink.com/content/978-1-4471-2921-9#section=1099506&page=1



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### > Li & Fung Best Paper Award

Daniel Prajogo, Edwin Cheng, Andy Yeung, Kee-hung Lai, Ailie Tang, Venus Lun and Christina Wong have received the Li & Fung Best Paper Award for their paper entitle "The Adoption and the Benefits of Environmental Innovations: An Australian Perspective".

The award was conferred by the 6<sup>th</sup> International Conference on Operations & Supply Chain Management (ICOSCM 2012), and the 9<sup>th</sup> International Conference on Supply Chain Management & Information Systems (ICSCMIS 2012). The joint conferences were held at Xi'an, China, on 14 - 18 July 2012.



Co-organizers of the joint conferences were: Xian Jiaotong University, The Chinese University of Hong Kong, Monash University, and South China University of Technology.

### **→** Hong Kong Scholars Program

The "Hong Kong Scholars Program" is jointly launched by the Society of Hong Kong Scholars and the China National Postdoctoral Council under the Ministry of Human Resources and Social Security. The program aims at effectively pooling talent and research resources of Hong Kong and the Mainland to train outstanding postdoctoral fellows. Selected "Hong Kong Scholars" (i.e., the postdoctoral fellows) will come to Hong Kong to conduct postdoctoral research work under the supervision of professors at various universities in Hong Kong.

Dr Kee-hung Lai, Deputy Director of SRC, will be the supervisor of a postdoctoral fellow who is currently an associate professor at the Harbin Institute of Technology. They will be working on sustainability issues in China logistics under the Hong Kong Scholars Program.



The Hong Kong Scholars Program is a programme under which the Mainland Government recommends top PhD graduates to work in Hong Kong and provides half of the salary of the postdoctoral fellow working in Hong Kong.

Visit the 2012 List of Success Hong Kong Scholrars: http://hkscholars.org/articles/?\_do=view&article\_id=18795&catalog\_id=1303

# **Consultation on SCS for the Logistics Industry**

Dr Venus Lun, Prof. Edwin Cheng, Dr Kee-hung Lai, and Dr Christina Wong have been carrying out a consultancy project entitled "Production of Specification of Competency Standards for the Logistics Industry", funded by the Hong Kong SAR Government. The Specifications of Competency Standards (SCS) for three branches of the logistics industry, namely "Land Transport & Distribution", "Terminal, Warehouse & Logistics Centre", and "Supporting & Ancillary Services", are ready for industry consultation. The consultation will last for six months from August 2012 to February 2013.

A consultation session on the draft SCS of the Logistics Industry has been arranged:

- Date: 8 October 2012 (Monday)
- Time: 4:00 pm to 5:30 pm
- Venue: Yeung Kai-yin Memorial Lecture Theatre, 7/F, VTC Tower, 27 Wood Road, Wan Chai, Hong Kong

To download the draft SCS:

http://www.hkqf.gov.hk/txte/SCS\_consult\_Logistics\_2.asp

To download the registration form to join the consultation session: <a href="http://www.hkqf.gov.hk/txte/SCS\_consult\_Logistics.asp">http://www.hkqf.gov.hk/txte/SCS\_consult\_Logistics.asp</a>

#### > IAME 2012

The 2012 International Association of Maritime Economists Conference (IAME 2012) will be held on 6-8 September 2012 in Taipei, Taiwan. SRC members will participate in the "Meet the Editors" session on September 8:

- Dr Y.H. Venus Lun, Editor-in-Chief of the *International Journal of Shipping and Transport Logistics*
- Prof. T.C. Edwin Cheng, Consulting Editor of the *International Journal of Shipping and Transport Logistics* and Asia-Pacific Editor of the *International Journal of Production Economics*
- Dr Kee-hung Lai, Editor of the *International Journal of Shipping and Transport Logistics* and Associate Editor of the *OMEGA*
- Dr W.Y. Christina Wong, Editor of the *International Journal of Shipping and Transport Logistics*

Dr Venus Lun will also chair the following IAME sessions:

- Session on "Maritime Studies" on September 6
- Session on "Shipping Studies" on September 7

Visit IAME 2012 homepage: http://iame2012.org/



## Vocational Training Programme for the Freight Logistics Sector

Dr Venus Lun in collaboration with the Institute of Entrepreneurship has recently secured a project to develop teaching and learning packages for a vocation training programme for the Freight Logistics Sector.

The project consists of four modules:

- Executive Certificate in Shipping Practices
- Executive Certificate in Warehousing and Distribution
- Executive Certificate in Air Freight Operational Supervisory Training
- Executive Certificate in Air Fright Operational Managerial Training

The Vocational Training Programe (VTP) is co-organised by The Chartered Institute of Logistics and Transport in Hong Kong (CILTHK) and the Hongkong Association of Freight Forwarding & Logistics Limited (HAFFA). As the freight forwarding industry is lacking a structured and day-to-day practical training programme, CILTHK and HAFFA took an active role in developing a structured training programme to standardize the internal training procedures for logistics companies in Hong Kong.



Hongkong Association of Freight Forwarding & Logistics Ltd. 香港貨運物流業協會

The development of the teaching and learning packages is sponsored by the Hong Kong Logistics Council.

## > Short Course for Students from Ohio State University

Dr Kee-hung Lai and Dr Venus Lun provided a summer course entitled "International Shipping and Transport Logistics" between June and July of 2012.

The course was offered to a group of students from the Ohio State University. The main objective of this course was to provide students with the necessary knowledge and skills in international shipping and transport logistics management. This course addressed both macro and micro issues that impact the transportation of goods into and out of firms in the international context.

