



## Newsletter

### ➤ New Book Series with Springer

The Shipping Research Centre has just launched a new Book Series with Springer. The Series in Shipping and Transport Logistics publishes original research that is grounded in relevant theories and enables sound decision-making in the field of shipping and transport logistics.

The coverage of this series includes container transport, bulk shipping, oil transport management, green shipping management practices, and regional planning and policy to promote trade and shipping.

The series presents a collection of useful texts for professionals and practitioners, as well as for researchers, educators, and postgraduate students. It provides industry stakeholders with broad and state-of-the-art knowledge that can be used in the management of various shipping and transport logistics activities.



Series Editors:

Dr Y.H. Venus Lun and Prof. T.C. Edwin Cheng

Visit the homepage of the Springer Series in Shipping and Transport Logistics: [www.springer.com/series/10193](http://www.springer.com/series/10193)

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### ➤ *Shipping and Logistics Management* Selected for Listing in Master Book List

Books represent a critical piece of scholarly literature and important sources of communicating research findings. Thomson Reuters has recently launched the *Book Citation Index (BCI)* on *Web of Science*. Thomson Reuters will expand the citation coverage with the inclusion of the *BCI*. As with the journal literature, books will also be selected to list in the *BCI* according to a well-defined set of criteria.

SRC members Y.H. Venus Lun, Kee-hung Lai, and T.C. Edwin Cheng wrote a book entitled *Shipping and Logistics Management* in 2010. This book has been accepted for listing in the *BCI*.



Visit the Master Book List in *Web of Knowledge*:  
<http://wokinfo.com/mbl/>

### ➤ **Invited Session on Shipping Research**

The Shipping Research Centre is organizing an invited session for the International Forum on Shipping, Ports and Airport (IFSPA), which will be hosted by the Department of Logistics and Maritime Studies and the C.Y. Tung International Centre for Maritime Studies of The Hong Kong Polytechnic University (PolyU) on 27-30 May 2012 on PolyU campus.

IFSPA 2012:  
[www.icms.polyu.edu.hk/ifspa2012](http://www.icms.polyu.edu.hk/ifspa2012)

The theme of this session is “Shipping Research”. Shipping has evolved from its original relationships with ships and seaborne trade to transporting cargoes between two geographical points. Shipping is a global industry and is closely related with international trade. Shipping management involves a network consisting of ship owners, terminal operators, carriers, and traders. Research in shipping aims to address both the theoretical and practical issues associated with managing shipping activities in today’s dynamic and complex business world.

The invited speakers in this session will share with participants on the following interesting topics:

- “A New Direction in Shipping Research” by Prof. Wayne K. Talley (Old Dominion University)
- “Shipping, Capitalism, Cosmos and What Next?” by Prof. Michael Roe (University of Plymouth)
- “Green Shipping Practices” by Dr Kee-hung Lai (The Hong Kong Polytechnic University)

Session Chair: Dr Venus Lun, Director of SRC

**IFSPA 2012**  
International Forum on Shipping, Ports and Airports  
27-30 May 2012 . Hong Kong, China

## ➤ Seminar on Logistics Workforce in Hong Kong

The Industry Training Advisory Committee of the Qualifications Framework, The Hong Kong Polytechnic University, The Chartered Institute of Logistics and Transport in Hong Kong, the Hong Kong Association of Freight Forwarding and Logistics Limited, and The Hong Kong Shippers' Council will be jointly organizing the Seminar on "Qualifications Framework and Upgrading Logistics Workforce in Hong Kong". The Seminar will provide a platform and an opportunity for industry leaders, practitioners, HR and training personnel, and relevant groups of stakeholders to gather together and explore the challenges and opportunities of the logistics industry in Hong Kong. Speakers from varied backgrounds in air-sea-land cargo transportation and other branches of the logistics industry will address the logistics and manpower issues from a wide spectrum of perspectives.

The Seminar will be held on April 30 on PolyU campus. The welcoming remarks will be presented by Prof. Timothy Tong (President, The Hong Kong Polytechnic University) and Ms Michelle Li, JP (Deputy Secretary for Education, Education Bureau).

Keynote speeches:

- "Challenges and Solutions of Shipping Industry in Hong Kong" by Mr Andy Tung (Chief Operating Officer, OOCL Hong Kong Limited)
- "Hong Kong as a Preferred Logistics Hub: Myths and Truths" by Ir Dr Kelvin Leung (Asia Pacific Chief Executive Office, DHL Global Forwarding)

Panel Session on Learning and Qualifications:

- "Changing Landscape of University-level Programmes in Logistics and Maritime Studies" by Prof. Chung-lun Li (Head and Chair Professor of Logistics Management, The Hong Kong Polytechnic University)
- "QF and HR Solutions for Airfreight Cargo Terminals" by Mr Kenneth Bell (Managing Director, Hong Kong Air Cargo Industry Services Limited)
- "QF Model of Progression Pathway: Sharing on Competency-based HRM" by Ir Dr Paul Tsui (Chairman, Hongkong Association of Freight Forwarding And Logistics Limited)

Panel Session on Upgrading Logistics Workforce:

- "Recognition of Prior Learning Mechanism to Recognize and Promote Competency of Logistics Workforce" by Mr Peter Ng and Mr Jackson Tsang (Members of Logistics Industry Training Advisory Committee)
- "QF and Support Schemes to Meet Manpower and Training Needs" by Dr Eva Cheng (Senior Manager, Qualifications Framework Secretariat)
- "New Academic Structure: A New Basis for Developing HR & Recruiting the Right Person for the Right Job" by Ms Esther Fong (Project Director, New Senior Secondary, Education Bureau)



➤ **Call for Papers: Green Shipping Management**

The Shipping Research Centre will organize and manage a Special Issue (SI) on “Green Shipping Management” for *Transportation Research: Part E*.

There is growing interest in embracing green shipping practices to reduce the environmental damage caused by shipping operations. In this connection, the objective of this SI is to publish state-of-the-art research that reflects the most recent advances in green shipping operations.

Topics of interest to this SI include, but are not limited to:

- Sustainable strategy and market performance of industrial organizations in the shipping industry
- Relationship between green shipping operations and greening the supply chain
- The role of green supply chain management in shipping operations
- Institutional factors (e.g., regulation and policy in environmental protection) and shipping operations
- Green organizational purchase behaviour in shipping operations
- Green professional services in the shipping industry
- Impact of green suppliers and industrial brands on shipping management
- The interplay between building a low carbon society and green shipping practices
- Relationship between green shipping practices and corporate social/environmental responsibility
- Diffusion and adoption of sustainable and energy-efficient technology in shipping management
- The role of information systems, cultural management, and other management disciplines in green shipping management
- Legal and ethical issues of green shipping management

Manuscripts must be analytical in nature, i.e., if theoretical, using mathematical models (e.g., propositions with proofs) and if empirical, using statistical inference. Descriptive and case-study manuscripts will not be considered. Also, manuscripts must make a significant contribution to the literature, i.e., provide results of significant importance that have not appeared heretofore in the literature.

Guest Editors: Prof. T.C. Edwin Cheng, Dr Kee-hung Lai,  
Dr Y.H. Venus Lun, and Dr Christina W.Y. Wong

Deadline for manuscript submission: 31 August 2012



For details of the Call for Papers, please visit: <http://www.journals.elsevier.com/transportation-research-part-e-logistics-and-transportation-review/calls-for-papers/special-issue-on-green-shipping-management/>