



PURSUE A RESEARCH CAREER

2021-2022



THE HONG KONG
POLYTECHNIC UNIVERSITY
香港理工大學



Innovation-driven Education and Scholarship

Faculty of
Business
工商管理學院



AACSB
ACCREDITED



EQUIS
ACCREDITED

WHY HONG KONG

#5

Hong Kong is ranked 5th in IMD World Competitiveness Ranking 2020 – based on factors including economic performance, government efficiency, business efficiency and infrastructure.

#10

Hong Kong is ranked 10th in QS Best Student Cities 2019 – based on factors including university rankings, student mix, desirability, employer activity, affordability, and student view.



WHY POLYU

#6

QS Top 50 Under 50 2021

#19

Times Higher Education (THE) Young University Rankings 2020

#24

Times Higher Education (THE) Asia University Rankings 2020

#25

QS Asian University Rankings 2020

WHY POLYU FACULTY OF BUSINESS

• Accreditations



• International Rankings

#1

Thomson Reuters' *ISI Web of Science* 2017-19: Shipping Research data

#6

ShanghaiRanking's Global Ranking of Academic Subjects (GRAS) 2020: Management

#34

Times Higher Education (THE) World University Rankings 2020 by Subject: Business and Economics

#61

UTD (University of Texas at Dallas) Top 100 Worldwide Business School Rankings Based on Research Contributions 2015-2019

RESEARCH AREAS

School of
**ACCOUNTING
& FINANCE**
會計及金融學院

• Accounting and Auditing

• Corporate Finance and Asset Pricing



ZHANG Jian, Janus

PhD Graduate

Bachelor of Science in Mathematics
Sun Yat-sen University

Supervisor: Professor Jeffrey NG

Research Interests: Financial Accounting, Banking, Auditing

“ Pursuing a PhD degree at the School of Accounting and Finance is one of the best decisions I have made. The School provides us with a world-class research environment, with supportive supervisors, adequate funding, comprehensive databases, empirical research-oriented courses, as well as frequent workshops and seminars delivered by renowned scholars from all over the world. The faculty members are productive and willing to guide and work with students. The students work hard and are willing to collaborate and share experience with one another. With sufficient support from the School, every student is trained to be an independent researcher. Meanwhile, every student has great opportunities to enhance teaching skills. We participate in teaching workshops where faculty members share their teaching experience. To gain first-hand experience, I teach tutorial classes and give seminars independently. ”

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Department of
**LOGISTICS
& MARITIME
STUDIES**
物流及航運學系

• Aviation Management and Economics

• Maritime Law and Shipping Finance

• Maritime Studies

• Operations Management

• Supply Chain Management

• Transport and Logistics Management



LUO Zhenwei, Russell

PhD Student

BSc in Information and Computing Science
Beijing Jiaotong University

MSc in Operational Research and Cybernetics
University of Chinese Academy of Sciences

Supervisor: Professor Pengfei GUO

Research Interests: Inventory and Supply Chain Management, Queueing Theory, Bayesian Statistics, Game Theory

“ It is such a wonderful experience to pursue my PhD degree in the Department of Logistics and Maritime Studies at PolyU. The department provides us with adequate funding, well-equipped workplaces, and research-oriented comprehensive courses. The international platform for study and research is what I really appreciate and benefit a lot from. The seminars taught by renowned scholars from all over the world enable me to know cutting-edge research topics. The faculty members are international, hold PhDs from overseas top universities and cooperate closely with internationally acclaimed researchers. My supervisor, who holds a PhD from Duke University, offers me superb guidance and many opportunities to cooperate with world-class professors. Until now, I have participated in two research projects, and some of my research papers are under review or revision by journals used in UTD's business school research ranking, such as Management Science and Manufacturing & Service Operations Management. ”

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RESEARCH AREAS

Department of
**MANAGEMENT
& MARKETING**
管理及市場學系

• Management

• Marketing

• Management Information Systems



WANG Yijie

PhD Student
Consumer Behaviour

B.B.A. Accounting & Finance, University of Iowa, USA

M.A. Economics, University of California, Santa Barbara, CA, USA

Supervisor: Professor Yuwei JIANG

Research Interests: Social Influence on Consumer Behaviour, Psychology of Time, Visual Marketing

It is an amazing adventure pursuing my PhD in the Department of Management and Marketing at PolyU. In this programme, I benefit a lot not only from the diverse advanced courses of PolyU such as Research Methodology and Consumer Behaviour, but also the opportunities to take courses offered by other institutions. Besides coursework, faculty members in the department provide me with intellectual guidance for both my research and future career planning. In the department, I have many chances to interact not only with my intelligent supervisor but also with different talented faculty members. In addition, our department hosts many research seminars with top-level scholars sharing their interesting research and views. It also fully supports us with top-level research resources, such as e-library and latest research journals, advanced lab equipment, and adequate research funding. With sufficient support from the department and my supervisor, I am on the way to becoming an independent researcher.

RESEARCH STUDENT ACTIVITIES



Faculty of Business:
Gathering with FB Academic Staff



School of Accounting & Finance:
The Doctoral Consortium of 2019 MIT Asia Conference
in Accounting



Department of Logistics & Maritime Studies:
Research Postgraduate Student Symposium



Department of Management & Marketing:
8th Symposium of the Centre for Leadership & Innovation
"The Future of Work Driving Change in Organizations"

RESEARCH PROGRAMMES

Our research programmes are designed to prepare students for a career in academic research and teaching. The programmes are broad-based and provide a rigorous foundation on which the students can build an academic career of their choice.

Our research programmes are:

- 2+3 Integrated Programme (2-year MPhil followed by a 3-year PhD programme)** - Student will first complete an MPhil programme. After successful completion of the MPhil programme, student will transit to the PhD programme. Hence, the MPhil programme is an integrated part of the PhD programme. The 2+3 Integrated Programme enables the student to train for longer, which improves his/her research knowledge, his/her research record, and increases his/her chances of obtaining a better academic position when he/she graduates.

OR

- Direct-entry PhD Programme** - Hong Kong PhD Fellowship Scheme (HKPFS) awardees and MPhil graduates of FB, PolyU will be admitted to the direct-entry PhD programme. Other students will normally enter the 2+3 Integrated Programme instead, so as to be trained for longer as indicated above.

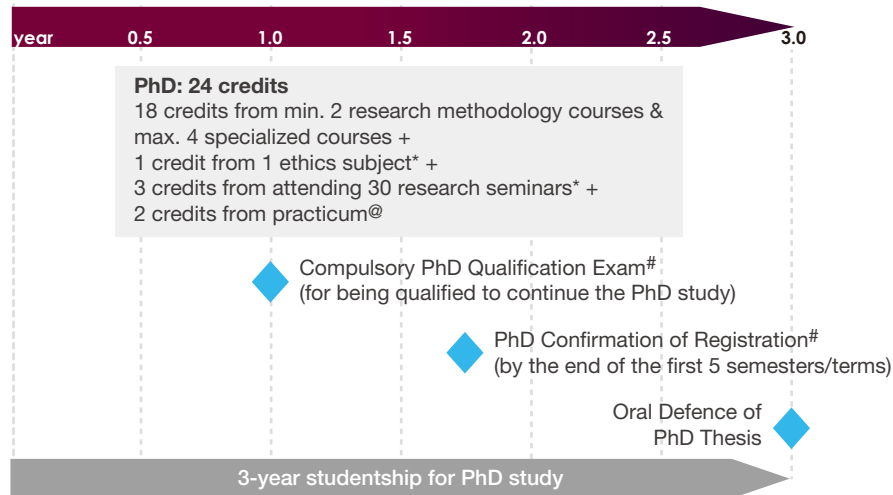
Programme Structure

		2+3 Integrated Programme
Awards	MPhil and PhD	
Admittees' qualification	Bachelor's degree	
Study duration	<u>MPhil</u> normal: 2 years maximum: 3 years <u>PhD</u> normal: 3 years maximum: 5 years	
<i>Note: If a student cannot complete the MPhil study within the normal study duration, he/she will NOT be allowed to transit to the PhD study. However, he/she can complete the MPhil study within the maximum study duration.</i>		
Credit requirements & timelines of study (within normal study duration)		
<p>The diagram illustrates a 5-year timeline for the 2+3 Integrated Programme. The x-axis represents years from 0.5 to 5.0. Two main credit blocks are shown: MPhil (12 credits) from year 0 to 2.0, and PhD (15 credits) from year 2.0 to 5.0. Milestones are marked with blue diamonds: MPhil Confirmation of Registration (1.0), Compulsory PhD Qualification Exam (2.0), Oral Defence of MPhil Thesis (2.0), PhD Confirmation of Registration (4.0), and Oral Defence of PhD Thesis (5.0). A grey arrow at the bottom indicates a 'Total 5-year studentship for MPhil and PhD studies'.</p>		
<p>[^] Students are allowed to take additional subjects in the MPhil study; and they are allowed to apply for transfer of credits which have not been used to contribute to the MPhil degree according to the prevailing University requirements.</p> <p>[*] 3-yr PhD students are allowed to transfer one credit from their previous studies in the ethics subject (HTI6081) and one credit from their previous attendance at seminars.</p> <p>[#] Students who fail the Examination will not be allowed to transit to the PhD study.</p> <p>[@] The current departmental training requirements for all stipend recipients, MPhil or PhD, should remain unchanged.</p>		

Award <i>NOTE</i>	PhD
Admittees' qualification	Master's degree with research component
Study duration	normal: 3 years maximum: 5 years

3-year PhD Programme

Credit requirements & timelines of study (within normal study duration)



* 3-yr PhD students are allowed to apply to transfer one credit from their previous studies in the ethics subject (HTI6081) and one credit from their previous attendance at seminars.

i. Departments can integrate the two elements as long as the Confirmation of Registration is successfully carried out by the end of the first five semesters/terms as required by the University.

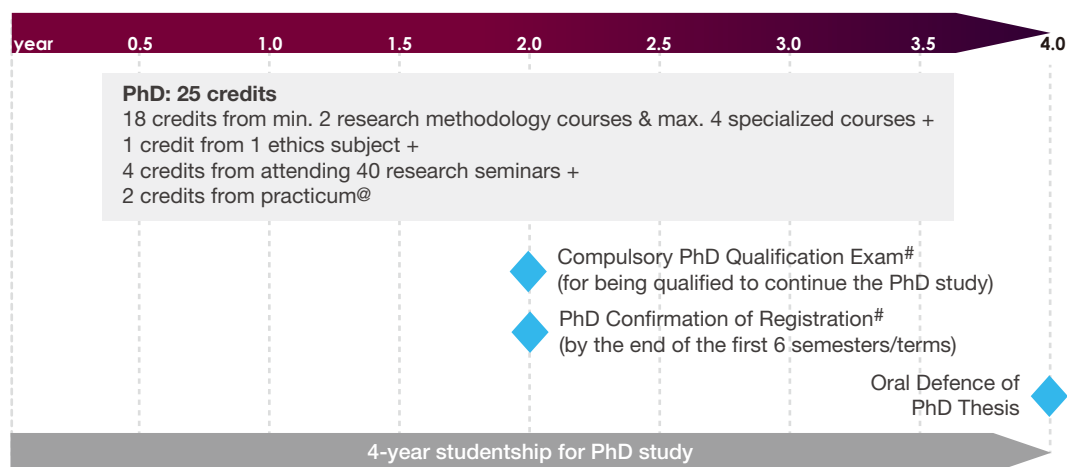
ii. Students who fail the compulsory PhD Qualification Exam will be required to exit with the MPhil degree (subject to meeting all the relevant MPhil requirements).

@ The current departmental training requirements for all stipend recipients, MPhil or PhD, should remain unchanged.

Award <i>NOTE</i>	PhD
Admittees' qualification	Bachelor's degree or Master's degree without research component
Study duration	normal: 4 years maximum: 6 years

4-year PhD Programme

Credit requirements & timelines of study (within normal study duration)



i. Departments can integrate the two elements as long as the Confirmation of Registration is successfully carried out by the end of the first six semesters/terms as required by the University.

ii. Students who fail the compulsory PhD Qualification Exam will be required to exit with the MPhil degree (subject to meeting all the relevant MPhil requirements).

@ The current departmental training requirements for all stipend recipients, MPhil or PhD, should remain unchanged.

Note

Students can exit with a Master of Philosophy (MPhil) degree if they have completed 12 credits from a minimum of 2 research methodology courses and a maximum of 2 specialized courses, 1 credit from one ethics subject and 2 credits from attending 20 research seminars.

Admissions and Entrance Requirements

	2+3 Integrated Programme	Direct-entry PhD Programme
Admission Entry	To apply for “MPhil” at eAdmission	To apply for “PhD” at eAdmission
General Entrance Requirements	<p>To register for the degree of MPhil, a student shall hold a Bachelor’s degree with first or second class honours of The Hong Kong Polytechnic University or a recognized university.</p> <p>PolyU may accept other equivalent qualifications. The decision is made on an individual basis.</p>	<p>To register for the degree of PhD, a student shall normally hold a postgraduate degree containing a significant research component, such as a dissertation, conferred by The Hong Kong Polytechnic University or a recognized university.</p> <p>In exceptional circumstances applicants other than those stipulated in the above paragraph may be admitted directly to the PhD programme. For example, applicants with a Bachelor's degree with First Class Honours, or the equivalent. Such applicants may be required to pass an examination.</p> <p>PolyU may accept other equivalent qualifications. The decision is made on an individual basis.</p> <p>* Please note, as indicated above, the 2+3 Integrated Programme enables the students to train for longer, which improves their research knowledge, their research record, and increases their chances of obtaining a better academic position when they graduate. This is why our graduate students enter into this option rather than into the other options in our programmes for graduate study.</p>
English Language Requirements	Applicants who do not have a degree for which the language of instruction is English from a recognized university are required to fulfil the University's minimum English language requirement for admission. Please refer to the "Admission Requirements" section for Research Postgraduate Programmes at Study@PolyU for details.	
Faculty Entrance Requirement	GMAT or GRE results are required.	

Application Deadline

Research Areas	Deadline
Accounting and Finance	2 December 2020
Logistics and Maritime Studies	
Management and Marketing	

Due to a very limited quota, you are encouraged to apply as soon as possible to increase your chances of admission. However, some departments may decide to set their own deadlines to meet their needs.

Support

- Research studentship with a stipend of HK\$18,100 per month (subject to revision) for full-time research students based on academic merit (subject to the decision of the department)
- One extra year of PhD studentship for students with outstanding academic performance
- Tuition scholarships for students with outstanding academic records
- Opportunities to attend international conferences
- Accommodation at the Student Halls of Residence (at students' own expense)
- Access to excellent library, computing and other facilities

Tuition Fee

Annual tuition fee	HK\$42,100 * (HK\$84,200 for non-UGC-funded students who receive no stipend and no external funding support but some funding from the department)
Continuation fee for each semester / term beyond the normal study period	HK\$7,017
Examination fee	HK\$1,500 (for MPhil) HK\$2,000 (for PhD)

* Starting from 2018/19 academic year, the Government provides tuition waiver for all local students enrolled in UGC-funded research postgraduate programmes during the normal study period.

General Enquiries

Email: fb.rpss.enquiry@polyu.edu.hk

Tel: (852) 2766 7087

Online application: <https://www38.polyu.edu.hk/eAdmission/Index.jsf>

