

Institute for Entrepreneurship

A strategic unit facilitating knowledge transfer



Established by The Hong Kong Polytechnic University (PolyU), the Institute for Entrepreneurship (IfE) serves as a strategic platform to forge closer links between academics and business for their mutual benefits. IfE provides a wide range of services, facilitating entrepreneurial development as well as assisting industry to create innovative products and strengthen the competitive edge of enterprises in the global marketplace.

Mission:

- To reinforce the University's leadership position in transferring knowledge and expertise to the industrial and commercial sectors
- To foster innovation and entrepreneurial culture in the University and the community
- To strengthen university-industry partnership locally, in the Chinese mainland and worldwide

Services:

IfE facilitates closer collaboration between industry and PolyU through:

- Technology Transfer and Commercialization
- Entrepreneurship Development
- Technology Marketing
- Industrial Networking
- Corporate Development and Training

For details, please visit www.ife.polyu.edu.hk



About Poly-preneurs®

To celebrate its 75th anniversary in 2012, the term "Poly-preneurs®" was coined by PolyU to acknowledge the entrepreneurial spirit of its alumni who have contributed to the advancement of Hong Kong's economy by starting their own businesses. Through the Poly-preneurs® community, we are creating a networking resource among the alumni entrepreneurs. It also serves as a great platform for strengthening the ties between the Poly-preneurs® and their alma mater.

Decoding the Logo

The logo consists of numerous human figures who gather to form the PolyU logo. Not only does it represent the power of Poly-preneurs®, it also showcases to the world the cohesive and concerted efforts of PolyU's strong alumni force.

For details, please visit www.polypreneur.net



Why become a member of Poly-preneurs® ?

If you register as a Poly-preneur®, you are entitled to a wide range of exclusive benefits that may enhance your business and help you achieve your goals, setting you on the path of success. Unlike other entrepreneurs' associations in Hong Kong, the Poly-preneur® family is FREE to join. As a Poly-preneur®, you are able to:

Create business opportunities

- leverage our free marketing channels to promote your products and services by offering exclusive discounts or privileges to fellow Poly-preneurs® and the PolyU community
- adopt PolyU technologies to enhance your competitiveness and grow your business via different modes of knowledge transfer

Increase your business exposure

- introduce yourself and promote your products or services in our monthly e-newsletter "Poly-preneur® of the Month"
- share your insights and experience as a seasoned entrepreneur at our sharing sessions

Broaden your networks

- meet like-minded individuals at our various activities, such as networking functions, delegation visits and entrepreneurship seminars

Gain industry knowledge and management skills

- keep yourself abreast of PolyU's latest research and breakthroughs as well as get inspired by our experts and leading speakers from across disciplines by participating in our seminars and workshops

Join our family and enjoy exclusive privileges!



To learn about our upcoming activities, visit www.polypreneur.net or become a fan of Poly-preneur® on Facebook www.facebook.com/polypreneur