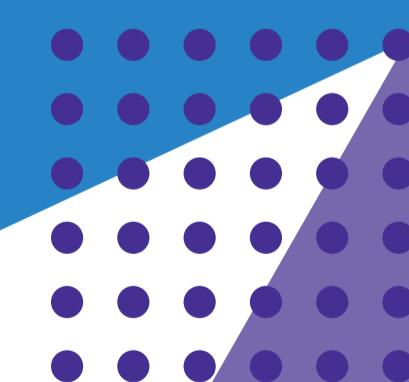


MICRO OF 2022 FUND SCHEME

POLYU



Funding & Support

The max. HK\$120,000 funding support will be granted to awardees to support the implementation of each approved business proposition within 3-9 months:



Upcoming Events

Application Briefing Session I 1 March 2022 (TUE) 1pm-2pm Online via Zoom	Application Briefing Session II 29 March 2022 (TUE) 6:30pm-7:30pm PolyU Campus
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Acceleration Stage to Finalists

- Kickstart Fund of **HK\$30,000*** per start-up
- Admission to HKSTP IDEATION Programme (*under Technology Innovations track only*)
- Admission to PolyU InnoHub (*i.e. workspace, consultation clinic*)
- 5-week Lean Launchpad Programme for Market Validation
- AWS cloud service support

Incubation Stage to Awardees

- Seed Fund of **HK\$90,000*** per start-up
- Admission to HKSTP Incubation Programme (*under Technology Innovations track only*)
- Admission to HKDC Design Incubation Programme (DIP) (*under Design Innovations track only*)
- Pre-incubation Support (*i.e. PolyU Industrial Centre services, network and exhibition opportunities, industry and investors connections*)

*Each fund will be awarded by installments with progress reviews.

Assessment Process

End of April	Initial Screening of Eligibility Assessment of the Pitching Video
4 May	Announcement of Shortlisted Applicants
17 - 18 May	Semi-Final Presentation
27 - 28 May 6 - 27 June	5-Week Lean Launchpad Programme for Market Validation (for Finalists only)
11 - 13 July	Declaration & Disclosure Exercise
10 - 11 August	Final Presentation
Early September	Announcement of Result

Assessment Criteria

- Innovation and Creativity**
- Business Model**
- Core Team Members Competence**
- Core R&D Activity / Social Impact**
- Achievable Milestones in Business Proposal**

*Bonus points will be awarded to applications using PolyU's knowledge, innovations and technologies in assessing the Pitching Video.

Enquiry

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DIP CITA Centre of HKDC
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MICRO FUND 2022 POLYU SCHEME

MAX HK\$120,000 Funding Further Incubation Support up to HK\$1.29M

- #Admission to HKSTP IDEATION / Incubation Programme
- #Admission to HKDC Design Incubation Programme (DIP)
- #5-Week Lean Launchpad Programme for Market Validation

Submission Deadline:
19 April 2022 (TUE) 1:00 pm



PolyU Micro Fund Scheme

A key knowledge transfer and entrepreneurial initiative of PolyU since 2011, aiming to:

- cultivate an innovative and entrepreneurial ambience in the PolyU community;
- nurture socially responsible youngsters with "Do Well Do Good" entrepreneurship through hands-on entrepreneurial endeavours; and
- facilitate knowledge transfer of PolyU's innovations and technologies.

WHO

A team with at least one of the following as the Principal Applicant



Students
 of PolyU, HKCC or SPEED
 (Full-Time or Part-Time)

or



Alumni
 of PolyU, HKCC or SPEED

or



GBA Startup Postdoc

HOW

Complete the online application with the following documents uploaded



Pitch Deck
 (no more than 15 slides of PPT)



Pitching Video
 YouTube link of a 3-minute video



Other Supporting Documents

GET FUNDED NOW!

• PolyU Micro Fund

