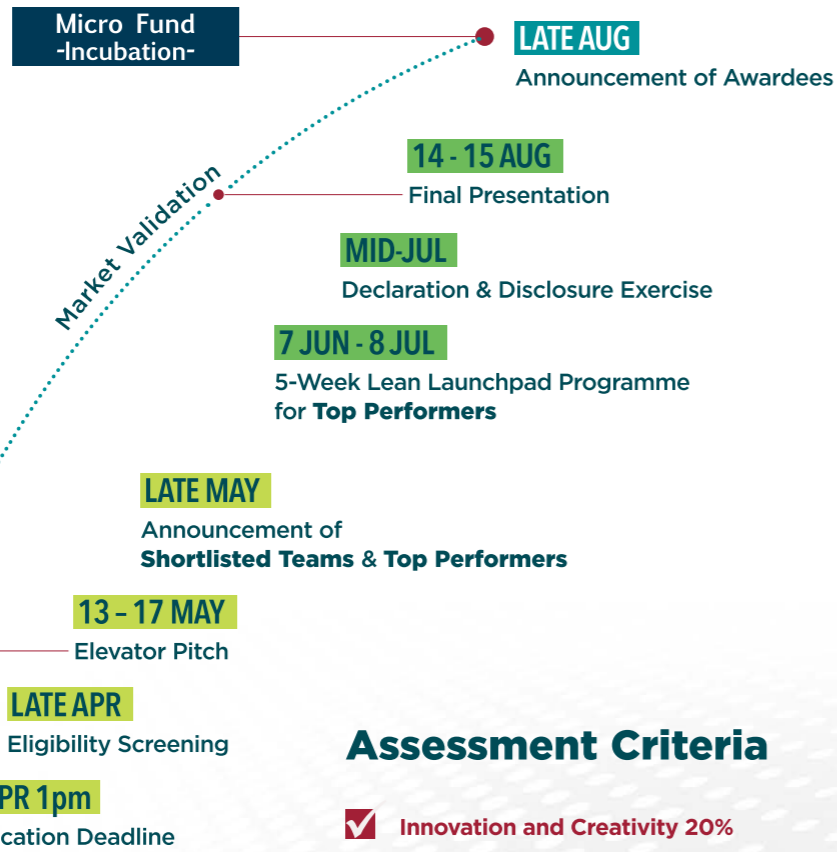


Assessment Process



Assessment Criteria

- Innovation and Creativity 20%
- Business Model 20%
- Core Team Members Competence 20%
- Core R&D Activity 20%
- Achievable Milestones in Business Proposal 20%

Enquiry

Knowledge Transfer and Entrepreneurship Office of PolyU
+852 3400-2678 / 2627 / 2625
micro.fund@polyu.edu.hk

HKSTP IDEATION
ideation@hkstp.org

HKSTP INCUBATION
incubation@hkstp.org



MICRO FUND

2023-24 COHORT 2

up to **HK\$1.51M**

funding & support for **TECHNOLOGY** x **INNOVATION** x **BUSINESS** projects with market potential*

* Co-admission to HKSTP Ideation & Incubation Programmes

Submission Deadline
10 APR 2024 (WED) 1:00 pm

HOW

Complete the online application with the following documents uploaded

Pitch Deck
within 15 slides of PPT in Eng or Chi

Pitching Video
YouTube link of a 3-minute video

Supporting Documents

WHO

A team with at least one of the following PolyU members as the Principal Applicant

Students
of PolyU, HKCC or SPEED (Full-Time or Part-Time)

Alumni
of PolyU, HKCC or SPEED

GBA Startup Postdoc

PolyU Staff

PolyU Technology Licensee(s)

Online Briefing Sessions

22 FEB
1:00pm - 2:00pm

20 MAR
5:00pm - 6:00pm



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MICRO FUND

2023-24 COHORT 2

up to **HK\$1.51M**

funding & support for

TECHNOLOGY

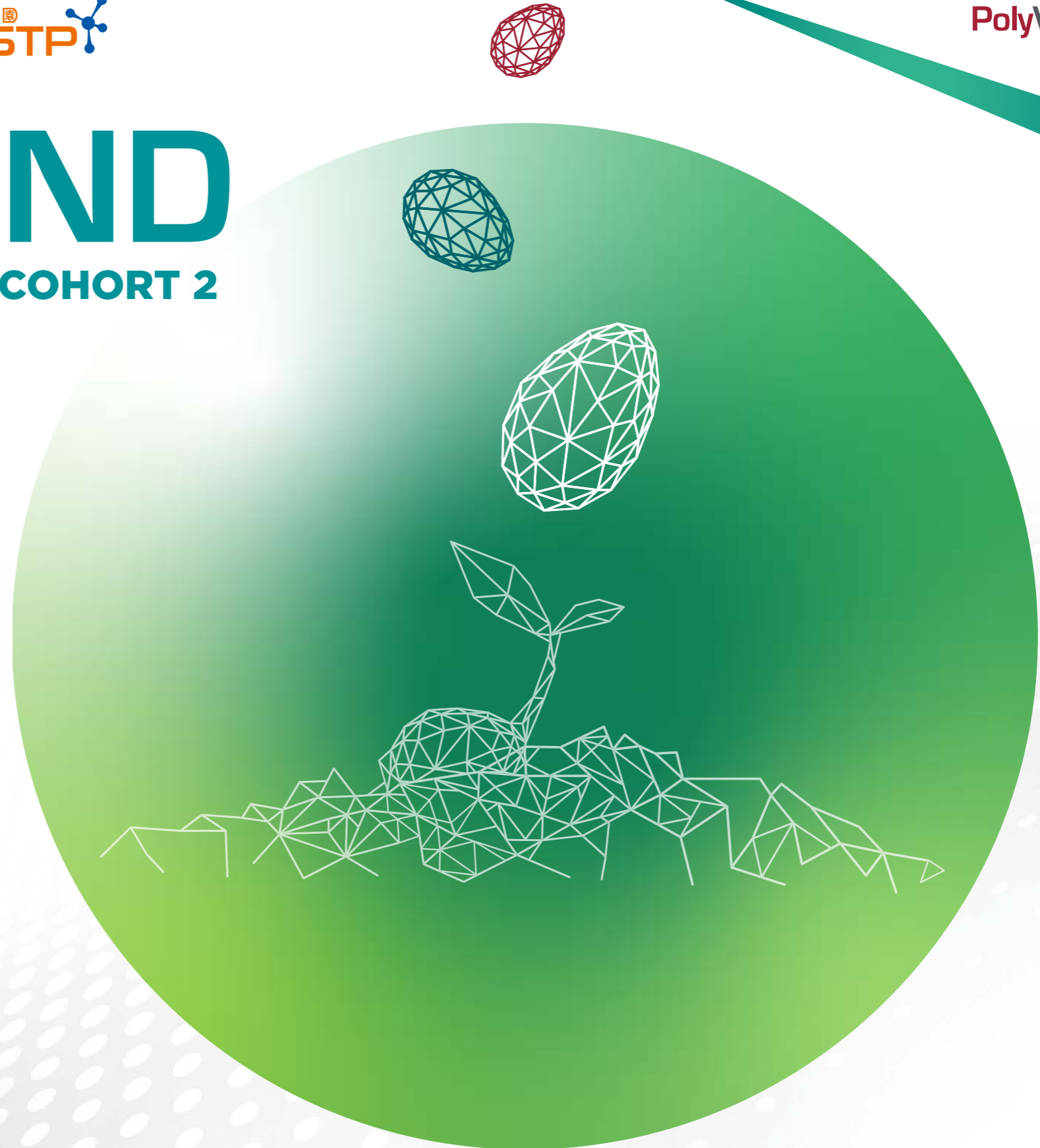
X

INNOVATION

X

BUSINESS

projects with market potential



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10 APR 2024 (WED) 1:00 pm