

Bachelor of Arts (Honours) Scheme in Fashion & Textiles
2018/19
Subject List

Foundation subjects for all students

- Design Studies
- Fashion Design
- Fashion Marketing
- Foundations of Apparel Construction
- Foundations of Textiles I & II
- Freshman Seminar
- Introduction to Fashion Presentation
- Management Principles in Fashion Business
- Techno Fashion Products

Specialism: Technology

- 3D CAD Pattern
- Advanced Performance Evaluation of Functional Apparel
- Analytical Methods for Fashion Business and Technology
- Apparel Production Engineering
- Calculus and Linear Algebra
- Colour Management and Technology
- Fashion Product Development
- Final Year Project by Thesis
- Function-Focus Fibrous Products and Technology
- Knitted Fabric Technology
- Professional Language Skills and Project Preparation (by Thesis)
- Quality Evaluation for Fashion and Textiles
- Quality Management in Fashion and Textiles
- Smart Textiles for Wearable Applications
- Sustainability in Fashion and Textiles
- Textile Materials Foundation
- Woven Fabric Technology

Specialism: Design

- 3D CAD in Pattern
- Advanced Apparel Pattern
- Advanced Apparel Techniques and Practice
- Colour and Fashion Trends
- Fashion Draping
- Fashion Entrepreneurship Management
- Fashion History
- Fashion Illustration
- Fashion Portfolio
- Final Year Project by Collection
- Fit Solutions
- Knitwear Design
- Menswear Design
- Occasion Wear Design
- Professional Language Skills and Project Preparation (by Collection)
- Textile Design
- Womenswear Design

Specialism: Retail and Marketing

- Analytical Methods for Fashion Business and Technology
- Colour and Fashion Trends
- Fashion Advertising and Promotion
- Fashion Brand Management
- Fashion Communication Studies
- Fashion Consumer Behaviour
- Fashion Entrepreneurship Management
- Fashion Retail Buying
- Fashion Retail Operations Management
- Fashion Retail Supply Chain Management
- Fashion Visual Merchandising
- Final Year Project by Thesis
- Luxury Fashion Management
- Omni-channel Marketing and Retailing
- Professional Language Skills and Project Preparation (by Thesis)
- Strategic Fashion Management
- Sustainability in Fashion & Textiles

Specialism: Intimate Apparel and Activewear

- 3-D Sew-free Technology
- Activewear Development
- Advanced Performance Evaluation of Functional Apparel
- Apparel Production Engineering
- Bra Construction
- CAD for Intimate and Sports Fashion
- Creative Design Project
- Fashion Illustration
- Final Year Project by Thesis
- Fit Concepts
- Fit Solutions
- Introduction to Intimate Apparel and Activewear Design
- Lingerie Development
- Professional Attachment
- Professional Language Skills and Project Preparation (by Thesis)
- Textile Design
- Textiles for Intimate Apparel and Activewear

Specialism: Knitwear Design and Technology

- Advanced Apparel Pattern
- Advanced Apparel Techniques and Practice
- Circular and Warp Knitting for Fashion
- Colour and Fashion Trends
- Fashion Draping
- Fashion Knitwear Illustration
- Fashion Product Development
- Final Year Project by Collection
- Knitted Structure Design
- Knitwear Design
- Knitwear Portfolio Development
- Knitwear Technology I & II
- Professional Language Skills and Project Preparation (by Collection)
- Textile Design
- Womenswear Design
- Yarn Design Project