

Job Information

Post Title	Fashion & Marketing (Part-time contract – 6 months)
Company Name	Merci Dandy
Business Nature / Introduction	An Innovative & Very Convenient Shopping Experience For Men In Hong Kong
No. of Vacancy	1
Work Location	Hong Kong
Role / Responsibility	<ul style="list-style-type: none"> • Select and hand-pick clothes among the Merci Dandy offer and create a personalized clothing selection • Manage the customer service support on every channel (WhatsApp, social media, email...) • Run day-to-day operations jointly with founders (stock management, logistic, sales...) • Create and analyze database of qualified leads through referrals, emailing campaigns... • Create content on social media, newsletter and marketing campaigns. You will refer to the founders and work in a young and dynamic startup with prestigious Menswear brands.
Requirements / Qualification	<p>Preferred Qualifications: Research postgraduate/taught postgraduate/undergraduates/sub-degree graduates in the following field of study:</p> <ul style="list-style-type: none"> • Design • Intimate Apparel and Activewear • Knitwear Design and Technology • Retail and Marketing • Technology <p>Other Requirements</p> <ul style="list-style-type: none"> • Freshly graduate or current student in Marketing / Business Administration / Fashion • Excellent English (both written and spoken) • Previous experience in fashion or retail/e-commerce or a strong interest for it • Start-up mindset • Excellent interpersonal skills, great ability to empathize with customer and service • oriented mindset • Collaborative, proactive and eager to learn, with ability to work both independently or in team • Capacity to think outside of the box • Listening capacity, communication skills (written and spoken) • Valid HK ID or Working Visa • At ease with office suite
Target Commencement Date	As soon as possible

Additional Information	<p>Merci Dandy is the first online curated shopping service for Men in Hong Kong and introduces a revolutionary new way for men to look good and dress well.</p> <p>Merci Dandy aims to make men's life easier providing them with a great style advice and a personal selection of affordable luxury clothes assembly by outfits proposals then sent directly to their home in a box delivered by courier free of charge.</p> <p>Unlike the traditional way of online shopping with Merci Dandy, men can try everything on before buying the clothes that fit their needs and tastes. He will receive a clothing box with 3 or 4 outfits proposals from top French brands directly to his house. He will have 5 days to try everything on and select the clothes he likes.</p> <p>Merci Dandy differs from traditional e-commerce by 2 main aspects:</p> <ul style="list-style-type: none"> - A super premium customer oriented service (delivery by courier within 2 days, personalized selection...) - You can try before you buy. The clients are only charged for the clothes they kept after the return of the box.
Application Method	<p>Please send the following document to magali@mercidandy.com :</p> <ul style="list-style-type: none"> • CV
Application Deadline	<p>30 August 2019</p>

** This part-time job opportunity will be counted towards WIE only if student has worked for 120 hours or more.*

Note on Minimum Wage Ordinance

Please note that statutory minimum wage does not apply to student interns as well as work experience students during a period of exempt student employment. Please refer to the [Notes for Student Employees and Employers at the Labour Department](#).

If you want to accept a job paid below the statutory minimum wage (including no-pay internship), please send a written request to tcwie@polyu.edu.hk for issuance of the corresponding document.