

Job Information

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| Post Title | Marketing & Fashion Internship (Part-time contract – 1 year) |
| Company Name | Merci Dandy |
| Business Nature / Introduction | Online curated shopping experience for men |
| No. of Vacancy | 2 |
| Work Location | Hong Kong |
| Role / Responsibility | <ul style="list-style-type: none"> • Select and hand-pick clothes among the Merci Dandy offer and create a personalized clothing selection • Manage the customer service support on every channel (WhatsApp, social media, email...) • Run day-to-day operations jointly with founders (stock management, logistic, sales...) • Create and analyze database of qualified leads through referrals, emailing campaigns... • Create content on social media, newsletter and marketing campaigns. You will refer to the founders and work in a young and dynamic startup with prestigious Menswear brands. |
| Requirements / Qualification | <p>Preferred Qualifications: Research postgraduate/taught postgraduate/undergraduates/sub-degree graduates in the following field of study:</p> <ul style="list-style-type: none"> • Retail and Marketing <p>Other Requirements</p> <ul style="list-style-type: none"> • Freshly graduate or current student in Marketing / Business Administration / Fashion • Excellent English (both written and spoken) • Previous experience in fashion or retail/e-commerce or a strong interest for it • Start-up mindset • Excellent interpersonal skills, great ability to empathize with customer and service oriented mindset • Collaborative, proactive and eager to learn, with ability to work both independently or in team • Detail and organization minded, adaptable • Capacity to think outside of the box • Listening capacity, communication skills (written and spoken) • Valid HK ID or Working Visa • At ease with office suite |
| Salary/Allowance | Negotiable |
| Target Commencement Date | August 2019 |
| Additional Information | Merci Dandy offers a new shopping experience. It helps men to look good and dress well without having to do any shopping. The way it works is that Men register on mercidandy.com, answer a few questions about their sizes, preferences and budget. Based on these data our stylist prepares a clothing selection from premium brands shipped directly to their doorstep. |

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| | They pay only for the clothes they like and send back the rest for free. We offer a new shopping experience based on convenience, time saving and personalisation. It's fashion for men made simple |
| Application Method | Please send the following document to magali@mercidandy.com : <ul style="list-style-type: none"> • CV |
| Application Deadline | 31 May 2019 |

** This part-time job opportunity will be counted towards WIE only if student has worked for 120 hours or more.*

Note on Minimum Wage Ordinance

Please note that statutory minimum wage does not apply to student interns as well as work experience students during a period of exempt student employment. Please refer to the [Notes for Student Employees and Employers at the Labour Department](#).

If you want to accept a job paid below the statutory minimum wage (including no-pay internship), please send a written request to tcwie@polyu.edu.hk for issuance of the corresponding document.