

Job Information

Post Title	E-marketing Assistant
Company Name	Atech Scientific Measurement Limited
Business Nature / Introduction	Manufactory of Sport Electronic product since 1991, office in Hong Kong, factory in Shenzhen.
No. of Vacancy	1
Work Location	Hong Kong
Role / Responsibility	<ul style="list-style-type: none"> • Reporting to the Senior Marketing Manager, you are responsible for supporting and implementing digital marketing strategies for the company's websites • Liaise with internal teams to ensure excellent promotion message on all digital platforms (both Hong Kong and China markets) • Be responsible for content management, perform maintenance work and regular updates of websites • Coordinate internal and external stakeholders for the development and implementation of digital projects, include but not limit to website, mobile app, and CRM • Perform ad hoc projects as assigned
Requirements / Qualification	<p>Preferred Qualifications: Undergraduate graduates in the following fields of study:</p> <ul style="list-style-type: none"> • Marketing <p>Other Requirements:</p> <ul style="list-style-type: none"> • Degree in Marketing, E-commerce or related disciplines • Knowledge of Social Media, SEO, SEM, WordPress and HTML is preferred • Proficiency in both written and spoken English, Cantonese and Mandarin • Fresh Graduate are welcome
Salary/Allowance	HK\$12,000 - 15,000
Target Commencement Date	As soon as possible
Additional Information	Working hours: Five Day work weeks
Application Method	<p>Please send the following documents to personnel@atech.hk:</p> <ul style="list-style-type: none"> • Cover Letter • CV
Application Deadline	31 May 2019