

2017

A Corporate Landmark for  
Sustainable Value Creation

Hong Kong Most Admired  
Knowledge Enterprise (MAKE) Award  
香港最受推崇知識型機構大獎

MAKE



Part 1

Introduction of Award

Part 2

Registration Detail

Part 3

Event Calendar

Part 4

Q & A

## Hong Kong MAKE Award 2017



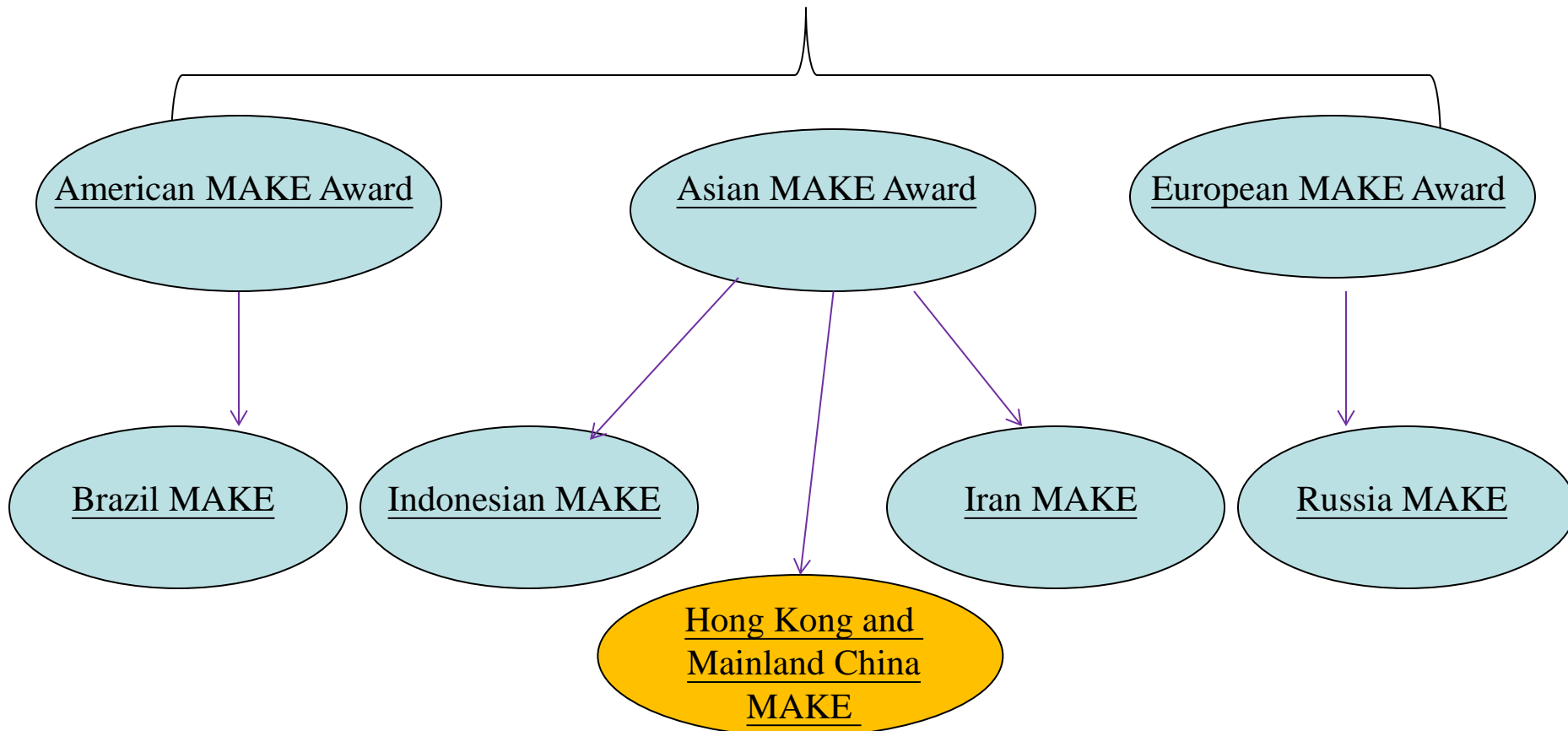
## What is MAKE study?

The MAKE study is .....

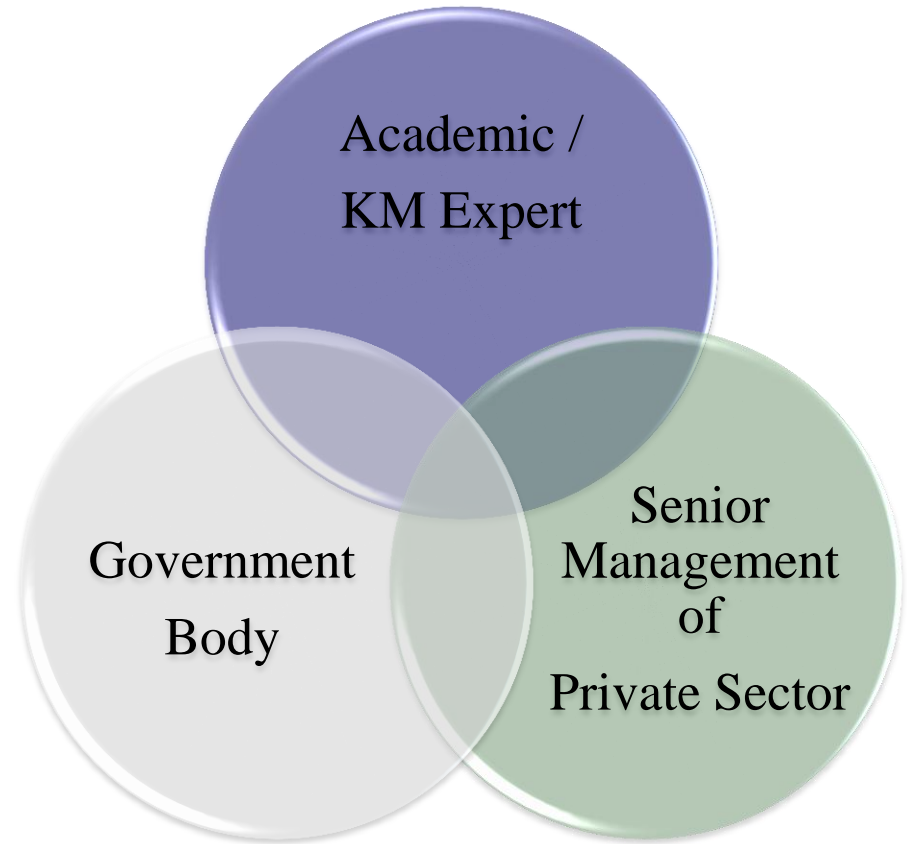
- An annual research to identify the Most Admired Knowledge Enterprise around the world. Judges includes senior executives from Fortune 500 companies and leading knowledge management experts
- Global MAKE research started in 1998 and the first Asian MAKE research was implemented in 2002
- Conducted usually by **KNOW Network**, an international web-based professional knowledge sharing network and **Teleos**, a research firm specializing in knowledge management and intellectual capital management

# MAKE Award Structure

## Global MAKE Award



## Evaluation Panel



# Winners of Hong Kong MAKE Award



ARUP

CLP 中電



Hutchison Telecom  
Hong Kong Holdings



LANGHAM  
PLACE  
MONGKOK, HONG KONG



Hong Kong  
Productivity Council  
香港生產力促進局

Office of the Government Chief Information Officer  
The Government of the Hong Kong Special Administrative Region



建築署

Architectural Services Department



輝瑞



煤氣  
Towngas

# Winners of Global MAKE Award (2016)

- Accenture (Ireland)
- Alphabet (United States)
- Amazon.com (USA)
- Apple (United States)
- ConocoPhillips (United States)
- Deloitte (Global)
- Ecopetrol (Colombia)
- EY (Global)
- Fluor (United States)
- FMC Technologies (United States)
- IBM (United States)
- Infosys Limited (India)
- Microsoft (United States)
- PwC (Global)
- Samsung Group (S. Korea)
- Schlumberger (France/the Netherlands/United States)
- Siemens (Germany)
- Tata Group (India)
- Tesla Motors (United States)
- Wipro Limited (India)



# Winners of Global (IOU) MAKE Award (2016)

## 1 Hong Kong organization

1. Hong Kong Police Force (香港警務處) 
2. Afcons Infrastructure (India)
3. Korea Water Resources Corporation (S. Korea)
4. Nalco Water (Ecolab) (USA)
5. Samsung SDS (S. Korea)
6. Singapore Armed Forces (Singapore)
7. Singapore Power (Singapore)
8. Tata Consultancy Services (India)
9. Tech Mahindra (India)
10. The Titan Company (India)
11. US National Aeronautics & Space Administration (USA)

# Winners of Asian MAKE Award (2016)

## 2 Hong Kong & 2 Chinese organizations

- Arup, Hong Kong (Hong Kong)  
(奧雅納工程顧問)
- Hong Kong Police Force  
(香港警務處)
- COFCO Corporation Nutrition and Health Research Institute (China)  
(中糧營養健康研究院有限公司)
- New Oriental Education & Technology Group (China)  
(新東方教育科技集團有限公司)

ARUP



- Afcons Infrastructure (India)
- BINUS University (Indonesia)
- eClerx Services (India)
- Infosys Limited (India)
- Korea Water Resources Corporation (S. Korea)
- Samsung SDS (S. Korea)
- Singapore Armed Forces (Singapore)
- Tata Consultancy Services (Tata Group) (India)
- Tech Mahindra (Mahindra Group) (India)
- Titan Company (India)
- Toyota (Japan)
- Wipro Limited (India)

## Global MAKE Award (IOU) Winners

### Hong Kong

ARUP



建築署  
Architectural Services Department

### Mainland China



## Asian MAKE Award Winners

### Hong Kong



ARUP

LANGHAM  
PLACE  
MONGKOK, HONG KONG



### Mainland China



SIEMENS



# Asian Knowledge Forum 2017



# The 9<sup>th</sup> MAKE Award Presentation Ceremony



# Company Visits to Hong Kong MAKE Winners



**1<sup>st</sup> Round**  
**Written Report**

+

**2<sup>nd</sup> Round**  
**Case/Project Presentation**

## New Characteristics

- ❖ Participating organizations can **attend the presentations by other organization**, hence learn from one another the best KM practice
- ❖ **Past HK MAKE winners** will be **exempted from the 1<sup>st</sup> round assessment** and enter the 2<sup>nd</sup> round directly
- ❖ In the 2<sup>nd</sup> round assessment, shortlisted organizations can nominate a representative to **assess other applicants**





# Assessment Criteria (Written Report)

1. Creating an enterprise knowledge-driven culture
2. Developing knowledge workers through senior management leadership
3. Delivering knowledge-based products/services/solutions
4. Maximizing the intellectual capital of the organisation
5. Creating and sustaining an environment of knowledge sharing
6. Creating and sustaining an enterprise culture of continuous learning
7. Delivering value based on customer knowledge
8. Managing knowledge to generate shareholder (or societal) value

# Assessment Criteria (Case/Project Presentation)

1. Demonstrating strong KM leadership
2. Enhancing team work and knowledge sharing
3. Improving customer/client service/loyalty
4. Fostering innovation

## Case/Project Presentation

- Can be a **single** or **multiple** projects
- In each project, describe the followings:
  - Background
  - Objectives to achieve
  - Staff involvement
  - How it enhances KM practices
  - Benefit the company /organization/clients derived from the project

## Important Dates

Timeline	Activity
22 May 2017	Application Deadline
16 Jun 2017	First Round Assessment & Announcement <ul style="list-style-type: none"><li>• Shortlisting of organisations by the Panel to enter the second round</li></ul>
12 July 2017	Second Round Assessment & Announcement <ul style="list-style-type: none"><li>• Selected finalists will be invited to conduct the case presentation to the Panel</li></ul>
To be announced	Award Presentation Ceremony

**Submission Deadline: 22 May 2017**

# Submission Guideline (HK MAKE Award)

The Submission Report should be formatted as follows:

- A4-size, with single-lined spacing and minimum font size of 12 points
- Maximum of 10 pages
- Appendices (showing graphics or tables, etc.) can be added on top of the written report but is limited to a maximum of 5 pages.
- Start a new page for each section
- Insert page numbers in the report

## Report Format

**Section 1: Company Background**

**Section 2: Description of KM Programs / Activities**

**Section 3: Your Forward KM Plan**



# How to Apply?

## Requirements

- Any organisation with an operation in Hong Kong is eligible to apply.
- Applicants should complete the application online
- Prepare a KM report covering its KM activities and outcomes taking place in Hong Kong.
- Participating MAKE award promotion event

## Application Fee

- HK\$6,000



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香港最受推崇知識型機構大獎 2017



Winners of  
HK MAKE  
Award 2016

(in alphabetical order)

ARUP



[View Details]

For further information,  
please visit [www.makeaward.com](http://www.makeaward.com)

### Contact

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# Q & A