



2017

MAKE

Hong Kong Most Admired Knowledge Enterprise (MAKE) Award 香港最受推崇知識型機構大獎

A Corporate Landmark for Sustainable Value Creation



Organiser



THE HONG KONG
POLYTECHNIC UNIVERSITY
香港理工大學

KMIRC 知識管理及創新研究中心
Knowledge Management and Innovation Research Centre



Supporting organisations



2017 Hong Kong Most Admired Knowledge Enterprise (MAKE) Award

The Hong Kong



MAKE Award

Inaugurated in 1998, the Most Admired Knowledge Enterprise (MAKE) Award was conducted by Teleos in association with the KNOW network every year. It consists of the annual Global MAKE Award and similar studies at regional/national levels including Asia, Europe, India, Indonesia, Japan and North America. The winners of the Global MAKE Award are selected by an expert panel comprising of business executives from Fortune 500 companies, leading knowledge management practitioners as well as intellectual capital experts.

The Hong Kong MAKE Award was firstly introduced in 2008 and hosted by the Knowledge Management and Innovation Research Centre of The Hong Kong Polytechnic University.

Why organisations should not miss this Award?



Recognition and Publicity

This award provides public recognition for the winners with a strong commitment in the implementation of Knowledge Management.



Performance Evaluation

The process of preparing for the submission helps the organisation to identify its strengths and areas for improvement in Knowledge Management. Furthermore, the internal analysis and external feedback from the MAKE evaluation panel, which consists of the most experienced KM experts, can benefit strategic planning on process improvement of the organisation's KM activities.



Management Commitment

This award can raise the level of management's commitment and engagement in good Knowledge Management practices, as well as boost the confidence of the staff through formal recognition for their efforts and achievements.



Benchmarking with Peers

Participating organizations can attend the presentations by other organizations, hence learn from one another the best KM Practice.

Application Procedure

Any organisation with an operation in Hong Kong is eligible to apply. The applicant's name (i.e. the name of the organisation) stated in the application form will be the name to be displayed in the supplement/website/other printed materials as an announcement of the award/participant list.

Applicants should complete the application online and enclose a KM report covering its KM activities and outcomes taking place in Hong Kong.

MAKE

The Hong Kong MAKE Award has attracted organizations from a wide diversity of sectors to participate, including government departments, firms from accounting, public utilities, construction, manufacturing, telecommunications, pharmacy etc. For many, joining this prestigious KM Award results in gaining a rich source of learning which over time has helped to elevate their organisation's KM performance to an international level.

This year's **Most Admired Knowledge Enterprise (MAKE) Award Presentation Ceremony** was successfully held on 12 January 2017. The Ceremony presented the Asian, Hong Kong and mainland China awards as a recognition for organisations with outstanding KM practices.

Over the past 9 years, four Hong Kong organizations received the highest level award at the global level -

Global Independent Operating Unit (IOU) MAKE Award.

- Architectural Services Department of HKSAR Government
- Arup
- EY (Hong Kong)
- Hong Kong Police Force

The following Hong Kong organizations received

Asian MAKE Award.

- Architectural Services Department of HKSAR Government
- Arup
- CCC Heep Woh College
- CLP Power Hong Kong Limited
- EY (Hong Kong)
- Hong Kong Police Force
- Hong Kong Productivity Council
- Hong Kong Red Cross
- Langham Place Mongkok
- MTR Corporation
- The Hong Kong and China Gas Co. Ltd. (Towngas)



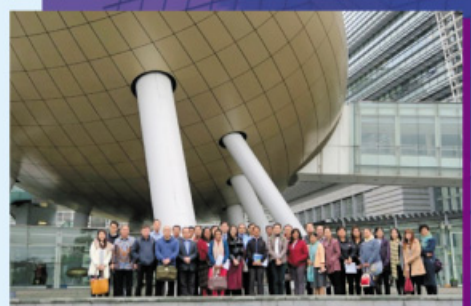
Group photos of the honorary guests and the MAKE Award Winners



Sharing from CLP Power Hong Kong Limited, MTR Corporation, New World Development Company Limited, Synergis Management Services Limited, The Hong Kong and China Gas Company Limited (Towngas) on their service improvement programmes



Global successful pioneers and practitioners from Asia Miles, IDEO, Fung Group HK, Fuji Xerox and Silicon Valley shared their success in service innovation



The Forum also consists of company visits to Marvel Digital Limited, Hong Kong Science Park, and Woods Bagot Limited.

Evaluation Process

A panel of well-known senior business executives and leading knowledge management experts will be formed to select the winners of the Hong Kong MAKE Award 2017.

In general, an applicant will go through two rounds of evaluation:

1st round: Submit a written report (Past HK MAKE Winners may update and re-submit their previous report)

2nd round: Attend the Case/Project Presentation Assessment

Past HK MAKE Winners will be exempted from the 1st round assessment and enter the 2nd round directly

In the 2nd round assessment, shortlisted organizations can nominate a representative to assess other applicants

Judging Criteria

1. Creating an enterprise knowledge-driven culture
2. Developing knowledge workers through senior management leadership
3. Delivering knowledge-based products/services/solutions
4. Maximizing the intellectual capital of the organisation
5. Creating and sustaining an environment of knowledge sharing
6. Creating and sustaining an enterprise culture of continuous learning
7. Delivering value based on customer knowledge
8. Managing knowledge to generate shareholder (or societal) value

Application

Fee: HK\$6,000

www.makeaward.com/application.php 

Briefing Session

To provide you with more details on this award, you are invited to attend a briefing session.

Date: 29 March 2017 (Wednesday)

Time: 4 - 5pm

Venue: The Hong Kong Polytechnic University

Application Deadline

22 May 2017

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