

List of Subjects Offered to Exchange/Study Abroad Students for Semester 1 (Fall) 2019/20

Department of Management and Marketing

Subject Code (Please insert hyperlink to the subject syllabi)	Subject Name	Credits	Eligible Student Type [see *]	Limitation [see **]	Eligible Student (Year 1) (Y/N)	Eligible Student (Year 2) (Y/N)	Eligible Student (Year 3) (Y/N)	Eligible Student (Year 4 or above) (Y/N)
<a href="#">MM2021</a>	MANAGEMENT & ORGANISATION	3	ALL	N/A	Y	Y	Y	Y
<a href="#">MM2422</a>	MANAGING BUSINESS INFORMATION SYSTEMS & APPLICATIONS	3	ALL	N/A	Y	Y	Y	Y
<a href="#">MM2711</a>	INTRODUCTION TO MARKETING	3	ALL	N/A	Y	Y	Y	Y
<a href="#">MM3111</a>	HUMAN RESOURCE MANAGEMENT	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM3411</a>	MANAGEMENT INFORMATION SYSTEMS	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM3721</a>	CONSUMER BEHAVIOUR	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM3761</a>	MARKETING RESEARCH	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM3841</a>	INTERNET MARKETING	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM4111</a>	EMPLOYEE RELATIONS	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM4141</a>	MANAGING DIVERSITY IN ORGANISATIONS	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM4161</a>	STAFFING AND SELECTION	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM4311</a>	STRATEGIC MANAGEMENT	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM4342</a>	GLOBAL BUSINESS MANAGEMENT	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM4361</a>	SOCIAL INNOVATION: ACHIEVING SUSTAINABLE DEVELOPMENT	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM4513</a>	CORPORATE SOCIAL RESPONSIBILITY	3	ALL	N/A	Y	Y	Y	Y
<a href="#">MM4522</a>	CHINA BUSINESS MANAGEMENT	3	ALL	N/A	Y	Y	Y	Y
<a href="#">MM4721</a>	MARKETING MANAGEMENT IN CHINA	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM4732</a>	GLOBAL MARKETING	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM4741</a>	MARKET DECISION ANALYSIS	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM4772</a>	PRODUCT MANAGEMENT	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM4782</a>	SALES AND DISTRIBUTION MANAGEMENT	3	ALL	N/A	N**	N**	Y	Y

**Remarks:**

\* Eligible Student Type

'ALL' = open to all exchange/ study abroad students including those admitted to other departments

'Dept' = open to exchange/ study abroad students who are admitted to this department only

\*\* Limitation

'N/A' = open to all exchange/ study abroad students

'(programme code and/or stream code)' = only open to exchange/study abroad students who are enrolled in specific discipline/stream/programm

**N\*\*unless fulfill the pre-requisite**