提出創新的社會企業概念
Proposing an innovative social enterprise concept

就以上社會議題，用200-500字或短片，提供創新的社會企業概念至

Using 200-500 words to propose an innovative idea on the above social agenda.
Submit your ideas to
www.socialinnovationaward.asia/submit

截止日期
Submission Deadline

亞洲區參賽者：
2013年10月6日（星期日）
Asian participants:
6th October, 2013 (Sunday)

香港區參賽者：
2013年10月13日（星期日）
Hong Kong participants:
13th October, 2013 (Sunday)
亞洲城市的社會問題

議題一：人口老化
老人人口比率不斷上升，預期2030年長者人數達至四分之一總人口比例。人口老化，不單對於社會上的公共建設帶來巨大的挑戰，同時也是經濟、社會和政策發展的重大機遇。
您能想出任何方案提高大眾對人口老化的意識及創新持續的解決辦法嗎？

議題二：貧富懸殊
城市貧富懸殊的問題漸趨嚴重。香港2012年的貧窮率為19.4%，即有230萬人屬於低收入家庭。貧窮對於單親婦孺最為吃力。「脫貧」二字在他們眼中似是遙不可及。跨代貧窮的問題將會令問題更複雜及影響更深遠。
您有甚麼方法能幫助低收入家庭早日脫貧及面對生活挑戰？

議題三：「怪獸家長」
家庭教育的問題備受關注，甚至對家長產生一種無形的社會壓力。「港孩」的出現更衍生了不少社會問題。不少家長被稱呼為「怪獸家長」，而最頭痛的是，父母如何恰當地教育孩子。
您有甚麼方案能從中幫助家長減輕教育子女的壓力及增進家長和子女的關係？

結果公佈與頒獎典禮
得獎者和入圍概念將於11月上旬由專人通知並公佈。頒獎典禮將於11月30日「社企民間高峰會」中舉行。

Urban Social Problems

Agenda 1: Aging Population
The aging population in Asia is increasing continually. The elderly population is expected to become a quarter of our population by 2030. It will brings tremendous challenges to us but also opportunities to supporting infrastructure in our society as a whole.
What innovative ideas can you think of to raise the public awareness and create sustainable solutions?

Agenda 2: Poverty
Urban poverty is getting more acute in our world. The major problem for the poor is that they cannot afford necessities like medicine or proper education. Cross-generation poverty may create social unrest in long run.
How can we make a difference for these underprivileged families and empower them to cope with the life challenges?

Agenda 3: Parenting
Parenting has become a hot topic in our society, creating social pressure to parents. Many parents are being called as “Monster Parents”, which leads to further social problems like “Spoiled Children”.
How could you help these parents and the society to build up and maintain a healthy relationship between children and their parents?

Results Announcement & Award Presentation Ceremony
The winning ideas will be posted in early-November, and the winners will be notified individually. The Award Presentation Ceremony for “Hong Kong” and “Asian” winners will be held in November.
Judging Criteria

**Awards:**
- There will be 6 winners from Hong Kong and other Asian cities. Each of the winners will be awarded HK$ 2,000.
- The "Best Multimedia Award" for the best idea presented in multimedia format among the HKSAR entries.
- Asian winners will be invited to join the Social Enterprise Summit in Hong Kong from 29th to 30th November, 2013 with free accommodation and round-trip air tickets from Asian countries to Hong Kong.
- Winning ideas will be published on the Award website.

**Remarks:**
Each participant may only submit one idea for each social issue; Participants must submit their ideas online; Please refer to the last online announcement for the award details.
Get Everyone Think Social!

To broaden social entrepreneurship in Asia, we need a social innovation culture. As the social issues in Asia are quite similar, let’s think about innovative ideas to address social issues and bring social entrepreneurship into a whole new level. The Asia Social Innovation Award (ASIA) is for everyone to participate in this idea-generation process and encourage the public to “Think Social”.

Your simple idea would be a first step to change the society and the world!

About Social Hong Kong (SVhk)

Being one of the social entrepreneurship intermediates in Hong Kong, SVhk has dedicated itself in promoting this concept through practicing venture philanthropy in supporting social innovation projects.

查詢 Contact Us
www.socialinnovationaward.asia/
T: + (852) 3996 1946 (Melissa Wu)
E: enquiry@socialinnovationaward.asia
www.sv-hk.org

讓公眾創新!

亞洲需要一股社會創新文化來擴大社企在亞洲的發展。事實上，亞洲城市正面對著相似的社會問題。讓大家一同分享經驗和一些創新的構思，齊來帶領社企走上一個創新新紀元。

「亞洲社企創新獎」希望透過集思廣益，增加公眾的關注和討論，讓大家創作新構思，並付諸實行。

一個小小的構思，將會成為您改變社會的第一步！

關於香港社會創投基金 (SVhk)

「香港社會創投基金」透過專業知識與人力資源，以支援社企創新在香港的發展。我們動員一眾年青專業人士，齊心以「緊密參與」方式及創新意念，推動社會改變。

地址 Address
香港西九龍通州街500號星匯居L1好單位
The Good Lab, Level 1, The Sparkle, 500 Tung Chau Street,
West Kowloon, HKSAR