

List of Subjects Offered to Exchange/Study Abroad Students for Semester 2 (Spring) 2019/20

School of Hotel and Tourism Management

Subject Code (Please insert hyperlink to the subject syllabi)	Subject Name	Credits	Eligible Student Type [see *]	Limitation [see **]	Eligible Student (Year 1) (Y/N)	Eligible Student (Year 2) (Y/N)	Eligible Student (Year 3) (Y/N)	Eligible Student (Year 4 or above) (Y/N)
HTM2305	Delivering Service Quality	3	ALL	N/A	Y	Y	Y	Y
HTM2323	Managing Organizations in Hospitality, Tourism and Events	3	ALL	N/A	Y	Y	Y	Y
HTM3201	Consumer Behaviour in Hospitality and Tourism	3	ALL	N/A	Y	Y	Y	Y
HTM3202	Financial Management in Hospitality and Tourism #	3	ALL	N/A	Y	Y	Y	Y
HTM3203	Managerial Concepts in Food and Beverage Operations #	3	Having F&B qualification background	N/A	Y	Y	Y	Y
HTM3204	Technology Strategy in Hospitality and Tourism	3	ALL	N/A	Y	Y	Y	Y
HTM3205	Analysing and Interpreting Research	3	ALL	N/A	Y	Y	Y	Y
HTM3206	Managing Human Resources in Hospitality and Tourism	3	ALL	N/A	Y	Y	Y	Y
HTM3207	Lodging and Accommodation Management #	3	ALL	N/A	Y	Y	Y	Y
HTM3208	Tourism Economics	3	ALL	N/A	Y	Y	Y	Y
HTM3215	Meeting Management	3	ALL	N/A	Y	Y	Y	Y
HTM4305	Food and Beverage Management #	3	Having F&B qualification background	N/A	Y	Y	Y	Y
HTM4308	Hotel Planning, Design, Development, and Development #	3	ALL	N/A	Y	Y	Y	Y
HTM4309	Strategic Management in Hospitality and Tourism	3	ALL	N/A	Y	Y	Y	Y
HTM4311	Hotel Professional Development #	3	ALL	N/A	Y	Y	Y	Y
HTM4312	Environmental Management in the Hospitality Industry	3	ALL	N/A	Y	Y	Y	Y
HTM4313	Restaurant Multi Unit Management	3	Having F&B qualification background	N/A	Y	Y	Y	Y
HTM4319	Airline Management	3	ALL	N/A	Y	Y	Y	Y
HTM4322	Managing Tourism Businesses	3	ALL	N/A	Y	Y	Y	Y
HTM4324	Customer Relationship Management	3	ALL	N/A	Y	Y	Y	Y
HTM4327	Cruise Services & Management	3	ALL	N/A	Y	Y	Y	Y
HTM4335	Theme Parks and Attractions	3	ALL	N/A	Y	Y	Y	Y
HTM4343	Events Tourism and Management	3	ALL	N/A	Y	Y	Y	Y

Remarks:

\* Eligible Student Type

'ALL' = open to all exchange/ study abroad students including those admitted to other departments

'Dept' = open to exchange/ study abroad students who are admitted to this department only

\*\* Limitation

'N/A' = open to all exchange/ study abroad students

'(programme code and/or stream code)' = only open to exchange/study abroad students who are enrolled in specific discipline/stream/programme

# Must fulfill the pre-requisite