

List of Subjects Offered to Exchange/Study Abroad Students for Semester 2 (Spring) 2019/20

Department of Management and Marketing (MM)

Subject Code (Please insert hyperlink to the subject syllabi)	Subject Name	Credits	Eligible Student Type [see *]	Limitation [see **]	Eligible Student (Year 1) (Y/N)	Eligible Student (Year 2) (Y/N)	Eligible Student (Year 3) (Y/N)	Eligible Student (Year 4 or above) (Y/N)
<a href="#">MM1051</a>	Tango! Managing Self & Leading Others	3	ALL	N/A	Y	Y	Y	Y
<a href="#">MM2021</a>	Management & Organisation	3	ALL	N/A	Y	Y	Y	Y
<a href="#">MM2422</a>	Managing Business Information Systems & Applications	3	ALL	N/A	Y	Y	Y	Y
<a href="#">MM2425</a>	Introduction to Business Analytics	3	ALL	N/A	Y	Y	Y	Y
<a href="#">MM2711</a>	Introduction to Marketing	3	ALL	N/A	Y	Y	Y	Y
<a href="#">MM3011</a>	Research Methods for Management	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM3111</a>	Human Resource Management	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM3131</a>	Training and Development	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM3141</a>	Organizational Behaviour	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM3151</a>	Managerial Leadership	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM3451</a>	Knowledge Management	3	ALL	N/A	Y	Y	Y	Y
<a href="#">MM3761</a>	Marketing Research	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM3791</a>	Retailing and Merchandising	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM3851</a>	Social Media Marketing	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM4132</a>	Reward & Performance Management	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM4181</a>	International Human Resource Management	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM4191</a>	Business Negotiation	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM4311</a>	Strategic Management	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM4411</a>	E-Commerce For Management	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM4513</a>	Corporate Social Responsibility	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM4751</a>	Marketing Strategy	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM4791</a>	Services Marketing	3	ALL	N/A	N**	N**	Y	Y
<a href="#">MM4831</a>	Strategic Brand Management	3	ALL	N/A	N**	N**	Y	Y


**Remarks:**

\* Eligible Student Type

'ALL' = open to all exchange/ study abroad students including those admitted to other departments

'Dept' = open to exchange/ study abroad students who are admitted to this department only

\*\* Limitation

'N/A' = open to all exchange/ study abroad students

'(programme code and/or stream code)' = only open to exchange/study abroad students who are enrolled in specific discipline/stream/programm