



Click here if you cannot view the image below. For more details, you can visit Institute of Advanced Executive Education (IAEE)'s website.

All Issues

Follow us on  



INSTITUTE OF
ADVANCED EXECUTIVE
EDUCATION
高級管理深造學院

Mar 2017 Issue

Opening Minds • Shaping the Future
啟迪思維 • 成就未來

About Us Executive Masters Executive Diplomas Open Programmes Bespoke Programmes Contact Us

What's News

Executive Master



Regional Advantage in Fintech

Mr David Shrier, Managing Director of MIT Connection Science, was our Guest of Honour at the Executive Master in Digital Leadership public lecture on 7 February, in celebration of PolyU's 80th Anniversary. Back in the United States, he reflected on the question of what we can do to drive regional innovation in Hong Kong and shared about the experience of New York City. >> [Read more](#)



Created by Pressfoto - Freepik.com



FREE Panel Forum “What makes a digital leader ?”

Date: 6 Apr 2017 (Thu)

Time: 6:30 – 8:30 pm

V1210, 12/F, Jockey Club
Innovation Tower (V Core),
PolyU

Executive Diplomas

Executive Diploma in
Accountancy
Information Session
22 Mar , 7-8 pm, R903

Single Subject
available!



Register Now

Executive Diploma in
**Global Angel
Investing**
2017 Intake

Apply Now



Open Programmes



Situational Leadership®:
Building Leaders

Date: 25 Apr 2017 (Tue)

Time: 9:00 am - 5:30 pm

33 Ways to Define Leadership

Brittney Helmrich of Business News Daily (BND) cited Webster's Dictionary's definition of leadership as "the power or ability to lead other people," – Do you agree? BND asked business owners, managers and experts to explain what leadership means to them. Here are 33 different ways to define leadership. >> [Read more](#)

Video



The single biggest reason why startups succeed

Bill Gross founded lots of startups, and got curious about why some succeeded and others failed. So he gathered data from hundreds of companies, and found one factor that stands out from the others — and surprised even him. >> [Watch video](#)

Institute of Advanced Executive Education, PolyU

Contact us: Tel - (852) 3400 8476 | Email - iaee.enquiry@polyu.edu.hk | [Online Enquiry Form](#)

Copyright © 2017 The Hong Kong Polytechnic University - IAEE. All rights reserved. If you do not wish to receive any information about our future events and activities, please click here to unsubscribe .

New

Staff Engagement
(Based on a successful bespoke programme!)

Date: 17 May 2017 (Wed)

Time: 9:30 am - 5:00 pm

Rerun

The Power of Peripheral Vision in Strategic Thinking

Date: 8 Jun 2017 (Thu)

Time: 9:30 am - 5:00 pm

PolyU Publications

