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Apr 2017 Issue

Opening Minds • Shaping the Future
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What's News

Executive Master



Talent Trends Report on Digital Talent

ORC International looks into increasing demand of digital-savvy talents in Hong Kong and the global market, and discusses how the changing climate for talent acquisition and retention will affect your business. Find out what you can do to win the war for digital talent. >> [Read more](#)



FREE EMDL Forum **Digital Transformation** [Register Now!](#)

Date: 25 Apr 2017 (Tue)
Time: 6:30 – 8:30 pm
Venue: R1109, R Core, PolyU

FREE EMDL Forum **Reindustrialisation** [Register Now!](#)

Date: 9 May 2017 (Tue)
Time: 6:30 – 8:30 pm
Venue: V1201, 12/F, Jockey Club Innovation Tower, PolyU

Executive Diplomas



5 Strategy Questions Every Leader Should Make

Open Programmes

Time For

Leadership is not just about doing things. *Kayla Gross* reflects on London Business School Associate Professor *Freek Vermeulen's* observation that business leaders are prone to pack their schedule full and thus overlooked the value of making time to think about their company's strategies. Five guiding questions to help leaders contemplate their situations and keep track of the big picture are provided. >> [Read more](#)



Situational Leadership®: Building Leaders

Date: 25 Apr 2017 (Tue)

Time: 9:00 am - 5:30 pm



Staff Engagement (Based on a successful bespoke programme!)

Date: 17 May 2017 (Wed)

Time: 9:30 am - 5:00 pm



The Power of Peripheral Vision in Strategic Thinking

Date: 8 Jun 2017 (Thu)

Time: 9:30 am - 5:00 pm

PolyU Publication

Video



Two reasons companies fail – and how to avoid them

Companies usually fail either because they only do what they are good at, or they go to the other extreme and only do what's new in the market. Business strategist *Knut Haanaes* explains why a balancing approach is essential, and how it can be achieved. >> [Watch video](#)



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