

EXECUTIVE DIPLOMA IN GLOBAL ANGEL INVESTING



This unique program puts you directly at the center of real deals and offers real life experience.

Executive Diploma in Global Angel Investing

"The Government is determined to develop Hong Kong into a knowledge-based economy and an innovation hub for technology and its application in the region." – by Innovation and Technology Bureau, HKSAR Government (www.itb.gov.hk/en/)

Our society is experiencing a rising tide of entrepreneurship, with many young go-getters from local and different parts of the world establishing startups. Many people in Hong Kong and the Mainland are exposed to many options for investments or looking for investment opportunities. However, very few of them have received proper training in the field of Angel Investing. While there are plenty of encouragement on entrepreneurship and startups, a robust ecosystem for Angel Investing is yet to be achieved.

Angel Investors are individuals with access to capital who are interested to contribute their time and money to grow new businesses. In addition to funding, by investing in startups or early-stage companies, Angel Investors can often provide valuable management advice and important contacts, and they can help to nurture a future economy and contribute to the prosperity of the society.

The dynamic and unique characteristics of entrepreneurship make it difficult for traditional education programs based upon theories and "case studies" to develop early-stage investors. Realizing this, we have spent five years developing a unique program, the **Executive Diploma in Global Angel Investing (EDGAI)** that brings students together with seasoned Angel Investors and successful entrepreneurs to understand the fundamentals of Angel Investing. Students will engage leading Angel Investors that provided early stage financing for companies such as Uber, Hanson Robotics, Meta, and Zappos and scrutinize "live" deals pitched by entrepreneurs.

The program will take students to innovation hot spots around the world and other leading cities based upon the cohorts' interests to help build their relationships and access to top deals. Participation in industry events will further broaden perspective and keep students abreast with the latest trends, developments, and opportunities.

Message from Program Director



Dr. Gino Yu

Director of Digital Entertainment and Game Development
Associate Professor, School of Design, PolyU

"This unique program puts you directly at the center of real deals and allows you to dissect, analyse and invest in the startups around the world. Unlike programs based upon case studies, this program offers real life experience."



Please visit program website
for Teaching Team details.

Selected Teaching Team Members



Mr. Yobie Benjamin

CTO, Angel Investor, Global Senior Executive
Chief Technology Officer, Token, Inc.
Co-founder, Avegant



Ms. Katja Bergman

Co-founding Partner, MOOR



Mr. Paul Bragiel

Managing Partner and Co-founder,
i/o Ventures
Founding Partner, Golden Gate Ventures



Dr. Virginia Cha

Angel Investor, Mentor and Educator in
Technology Entrepreneurship, Singapore
Adjunct Professor, INSEAD
Adjunct Professor, NUS Business School
Professor-in-Residence, SIM Platform E



Mr. David Chen

Co-founder, AngelVest
Chairman, Harvard Business School
Alumni Angels of China



Mr. Phil Chen

Advisor, Horizons Ventures
Managing Partner, Presence Capital



Mr. Joseph Jeong

MIT Entrepreneurship Instructor
Founder and CEO, FutureHack
Co-founder, EXLhub.com
VC/Mentor/Advisor, Tsinghua X-Lab &
Chinaccelerator
Wall Street veteran of 20+ years (CS,
UBS, Deutsche Bank) and Co-founder
of 2 investment firms



Mr. John Lo

Solicitor (Hong Kong)
Attorney at Law (California)
Partner, Nixon Peabody CWL
Active Angel Investor, Startup Advisor
and Startup Co-founder
Honorary Legal Advisor to Hong Kong
Business Angel Network (HKBAN)
Author, *Angel Financing in Asia Pacific*



Mr. James Tagg

Co-founder, Hacklands
CIO, Truphone
Author, *Are the Androids Dreaming
Yet?*



Mr. Peter Williams

Director, APAC Corporate Treasury
Head, Transaction Services (TTS & SFS),
Citibank N.A., Hong Kong
Angel Investor and Mentor to several
startup programs
President, The University of Chicago
Booth of business Alumni Club in Hong
Kong

Objectives

The program is designed to equip participants with professional knowledge and skills necessary to participate in Angel Investing. At the conclusion of the program, graduates will be able to critically assess investment opportunities, understand the finance structures involved in investment, and cultivate productive working relationships with entrepreneurs and fund investors. Upon completion of the program, participants will be able to:

- Understand the world of Angel Investing and the roles of Angel Investors in the corporate financing eco-system, from seed to angel to Series A financing;
- Be familiar with the Angel Investing cycle, and develop own investment strategy, from founding to exit;
- Identify Angel Investment opportunities* from entrepreneurs' perspective;
- Comprehend valuation and its know-how in the startup environment;
- Learn due diligence and be able to plan, execute and manage due diligence exercises in Angel Investing situation;
- Recognize the common pitfalls of startups, be able to mitigate risks and add value to facilitate business growth; and
- Assess investment opportunities*, and establish network with successful Angel Investors and entrepreneurs around the globe.

1 Angel Investing and You

2 Angel Investing and Corporate Finance Mechanics

7 Global Perspectives, Network Building and Dealflow

3 Entrepreneurship from an Angel's Perspective

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6 Adding Value, Troubleshooting and Getting to Series A

4 Valuation and Negotiating a Fair Deal

5 Due Diligence



Please visit program website for the curriculum details.

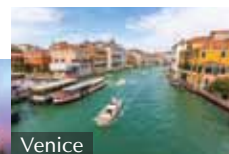
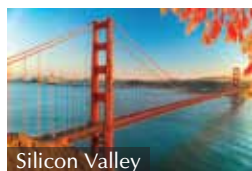
For Whom

- Individuals who are exposed to many options for investments
- Practicing Angel Investors
- Professionals who serve in investing agency to plan and analyze for investors
- Senior executives who have to serve as personal consultant for investors
- Retired entrepreneurs seeking new opportunities
- Executives in various disciplines who wish to develop themselves to be an Angel Investor or become familiar in the field of Angel Investing

**Investment involves risks. Past performance is not indicative of future performance. This program shall not constitute an invitation or solicitation to invest, nor does it constitute any investment advice or recommendation to acquire or dispose of any investment or to engage in any transactions. This program shall not be relied upon for making any investment decision. Students should consider their own risk tolerance level and financial circumstances before making any investment decisions. The Institute of Advanced Executive Education (IAEE), The Hong Kong Polytechnic University, its faculties & schools, and any staff, lecturers and guest speakers take no responsibility and liability whatsoever for any loss howsoever arising from or in reliance upon any investment/funding knowledge gained through this program by any student before/during/after the program. Student(s) should consider carefully whether any investment, security or strategy is suitable for any particular circumstances and, if necessary, seek independent professional advice. (ver-4)*

Study Trip to Worldwide Startup Hubs

For subject 7 – Global Perspectives, Network Building and Dealflow, students will travel with faculty to visit different startup hubs around the world which may include Silicon Valley, Tel Aviv, New York, San Francisco, Los Angeles, London, Venice, Shanghai, Singapore and Stockholm (final destinations are subject to change due to availability of global contacts/ hosts). Each stop will include visits with successful Angel Investors and startups looking for seed capital. Students are required to bear own airfare, hotel accommodation and meals.



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Program Information

Commencement

Bespoke, TBC

Duration

21 weeks, spread over 6 months

Time

Weekdays' evenings are proposed, exact timeslots will be subject to students' preference, availability of teachers and venue (10 hours per week)

Entry Requirements

A first degree in any discipline[#]; and Preferably with some investing experience and/or investment exposure, and with access to capital.

[#]Non-degree holders who possess equivalent qualifications or relevant senior experience may be admitted under special admission after attending an interview.

Medium of Instruction

English

Teaching Venue

Designated venue at PolyU main campus

Tuition Fee

HK\$780,000- (Total 7 subjects)

Certificate of Completion

This is a non-credit bearing program. An Executive Diploma in Global Angel Investing will be issued by IAEE to students who have attended 70% of the classes and passed the assessment.

Special Discount

8% A group of 3 applicants

5% Discount for PolyU alumni

Application

Application Fee

HK\$500-

Submission of Application

1. Completed application form with copies of certificates and supporting documents should be sent to IAEE on or before the deadline.
2. Application fee should accompany completed application form with a cheque payable to "The Hong Kong Polytechnic University".

Spaces are limited, registration will be accepted on first-come-first-served basis.

Enquiries: (852) 3400 8480

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