Executive Master in Innovation Leadership

Hosted by Asia’s No. 1 Design School, PolyU’s Executive Master in Innovation Leadership (EMIL) is a high level, high impact interdisciplinary Executive Master programme designed to nurture Innovation Leaders. Its first class has commenced in September 2015.

Information Session

📅 4 Jun (Sat), 2 - 3:30pm                V313, Jockey Club Innovation Tower, PolyU

In an era of constant changes and complex business, innovation is required to create new ideas, processes or products that can lead to effective transformational changes to drive economic growth, surpass competition and benefit the society.

Executive Master in Innovation Leadership (EMIL) is designed to nourish Innovative Leaders to develop new ideas, equip them with the ability to approach open, complex, dynamic and networked problems in a systematic and effective way and apply innovative thinking to issues and problems arising in their own organisation and in society as a whole.

Join this information session to learn more about the programme with our Programme Leader and pioneering students.

Prof. Cees de Bont
Dean and Swire Chair Professor of Design, School of Design, PolyU

CONTACT US NOW
for event registration and making an appointment with our Programme Leader.

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Rundown
Meeting with EMIL students
Introduction to Executive Master in Innovation Leadership by Prof. Cees de Bont
Consultation with Professor by appointment only
Executive Master in Innovation Leadership

For Who

Executives or professionals from any industries seeking self-development and a more meaningful sense of contribution to your organisation and the community at large.

The programme is intended for both design and non-design professionals with 10 or more years of industry experience in a senior managerial position in their established careers and wish to deepen their innovative abilities, enhance their design thinking and methods by integrating design, business and creativity.

Programme Commencement
September 2016

Offering Schedule
Friday evenings (6:30 - 9:30pm) and Saturdays (9:30am - 12:30pm and 1:30 - 5:30pm)

Duration
18 months

Entry Requirements
Education: A first degree in any discipline; AND Industry Experience: A minimum of preferably 10 years industry experience at a senior managerial position

Medium of Instruction
English

Teaching Venue
Jockey Club Innovation Tower, PolyU Campus

Unique Features

First-ever in Hong Kong
The first interdisciplinary Executive Master programme which nourishes innovation, entrepreneurship and multi-dimensional thinking in Hong Kong.

Creation of Design-driven Innovation
A genuinely innovative professional development experience in generating innovative and meaningful solutions to issues which arise in the context of their organisations.

Design Perspectives and Thinking
Incorporating design thinking, design methodologies and perspectives and core values of "Making Meaning" to allow senior executives to create a greater sense of self-awareness and generate more innovative perspectives.

Top Talents Converge
Combining expertise from different PolyU’s faculties, industry experts and outstanding scholars from overseas.

Personalised Service at Executive Level
Personalised service provided by IAEE’s professional team to enable senior executives to pursue individual meaning-creation journey.

Unique Learning Space
Classes are held in the iconic Jockey Club Innovation Tower, designed by world-renowned architect Zaha Hadid, with welcoming learning spaces that inspire creativity.