

Tourism Recreation Research  
**Critical Issues in Tourism Co-creation**

Guest Editors:

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Co-creation is the contemporary term used to describe a shift in thinking from top-down solution building to joint and collaborative processes whereby people and organisations generate solutions, build capacity, and create value together. In this Special Issue, we conceive co-creation as a metaphor or framing for a wide-range of well-established research practices and approaches that seek to address the gap between science and society. These approaches and practices seek to debunk the idea that useful knowledge is only produced by scientific communities; they challenge the efficacy one-way communication from researchers to communities; and they encourage greater tolerance, freedom, proximity, communication, learning and sharing. As a concept, co-creation has gone through various waves of theoretical, conceptual and empirical development. Through this call for papers, we seek to look beyond dominant business/management/marketing perspectives that focus on co-creating market value and innovation, and to excavate alternative motivations, values, logics, and purposes of co-creation in tourism. Theoretical excavations of co-creation within the interdisciplinary, inter-sectoral, and intercultural settings that characterise tourism are of interest in this special issue, as are critical interrogations of the light and dark of co-creation practices.

Papers that render collaborative communities in interesting ways, and that excavate co-creation in diverse geographical, developmental, scalar, temporal, virtual and mobile contexts are especially encouraged. Additionally, in the interests of getting hands dirty in the co-creation process, we strongly encourage prospective authors to co-create their manuscripts with stakeholders beyond the academy.

Themes that may be covered by papers in the special issue might include:

- *Cross-sectoral co-creation, learning, and knowledge dynamics*
- *Activism, impact and co-researching in tourism*
- *Co-creation and sustainability*
- *Co-created social innovation*
- *Co-creating tourism policy*
- *Co-creating in and beyond the classroom*
- *Ecologies of co-creation and impacts and effects on capacity building*
- *Critical issues in co-creation - power, politics, silence, access, equity*
- *Co-creating diverse values in tourism*
- *Approaches and methods - experimental methods in tourism, design thinking, design ethnographies, hacks, labs and other interventions*
- *Ethics and responsibility in co-creation*
- *Nature in tourism co-creation*
- *Measuring and evaluating tourism co-creation*

**Timeline:** Please email an abstract (250 words max.) to the guest editors prior to 30 June, 2018 if you would like initial feedback. Key dates, which will be rigorously applied, are as follows:

<b>Full papers due:</b>	<b>30 September 2018</b>
<b>Notification:</b>	<b>31 October 2018</b>
<b>Finalisation of manuscripts:</b>	<b>31 December 2018</b>
<b>Special Issue finalised:</b>	<b>14 January 2019</b>
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