

2nd Global Tourism & Hospitality Conference **16-18 May 2016 Hotel ICON, Hong Kong**

*Hosted and Organized by
School of Hotel and Tourism Management of
The Hong Kong Polytechnic University*

First Announcement and Call for Papers

Following the success of **The Global Tourism & Hospitality Conference** held in 2014, **The 2nd Global Tourism & Hospitality Conference** will be held in Hong Kong on 16-18 May 2016 again in Hong Kong. The Conference, to be held concurrently with the **15th Asia Pacific Forum for Graduate Students Research in Tourism (APF)**, will serve as an important forum for academics, researchers, thought leaders, tourism policy makers, industry practitioners and students to exchange dialogue, research findings and insights related to current issues that the world's tourism and hospitality industry is facing.

Venue

The conference will be held at **Hotel ICON**, the state-of-the-art teaching and research hotel of The Hong Kong Polytechnic University (www.hotel-icon.com). A special room rate at Hotel ICON and other hotels in the vicinity will be arranged.

Call for Papers

Deadline for submission of abstracts: 29 February 2016

Deadline for submission of full papers: 6 April 2016

Oral and poster presentations are now invited on areas including (but not limited to) the following topics:

• Global Trends in Tourism and Hospitality	• Innovations and New Approaches in Hospitality / Tourism Research and Education
• Events Management	• Nature-based Tourism
• Environmental Issues	• Social Media and Tourism
• Ethics and Law in Tourism	• Sustainable Tourism Development
• E-Tourism and Marketing	• Tourism Economics and Forecasting
• Training in Tourism and Hospitality	• Curriculum Design and Pedagogies
• Globalization in Tourism	• Tourism and Hospitality Education
• Green Tourism	• Tourism Marketing
• Hotel Management	• Tourism Policy
• Future Hotel Rooms and Restaurants	• Rural Tourism Development
• Corporate Social Responsibility	• Service Quality Management
• Human Resources Management	• Destination Management and Marketing

<ul style="list-style-type: none"> • Strategic Choices in Tourism and Hospitality 	<ul style="list-style-type: none"> • Choice Models and Consumer Decision Making
<ul style="list-style-type: none"> • Medical Tourism 	<ul style="list-style-type: none"> • Other relevant topics on contemporary issues in tourism and hospitality research and education

Authors are requested to submit a three-page abstract (typed and double-spaced) of proposed papers for the final selection process. Indicate the author's name and affiliation only on the cover page of the abstract and not anywhere else. Once the paper is accepted, at least one of the authors must register for and present the paper at the Conference. Final copies of accepted papers will be professionally published as edited conference proceedings. Authors of accepted papers presented at the Conference will be invited to submit their papers to selected journals for publication consideration after the Conference.

Best papers will be competitively selected and authors will be acknowledged with the Best Paper Award.

For further information, please contact:

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