The 15ᵗʰ Asia Pacific Forum for Graduate Students Research in Tourism

Call for Papers

(Abstract Submission: 29 February 2016)
(Full Paper Submission: 6 April 2016)

Hotel ICON
Hong Kong SAR, China
16-18 May 2016

The 15ᵗʰ Asia Pacific Forum for Graduate Students Research in Tourism (APF) will be held at Hotel ICON, a state-of-the-art teaching and research hotel of The Hong Kong Polytechnic University's School of Hotel & Tourism Management (www.hotel-icon.com). The Forum will be held concurrently with the 2ⁿᵈ Global Tourism & Hospitality Conference.

The aim of the APF is to provide a "research forum" for post-graduate students and faculty members engaged in research and post-graduate education in hospitality and tourism. The focus of the forum is to facilitate the exchange of information through research and networking amongst forum participants to foster collaborative research and academic exchanges. The Forum will feature keynote speakers from academic and industry leaders in tourism and hospitality as well as refereed papers and poster presentation from conference participants.

WHO SHOULD ATTEND

- Post-graduate students in tourism, hospitality, leisure and related fields
- Post-graduate students in "multidiscipline" fields who are active in tourism research
- Academics teaching and supervising post-graduate students
- Undergraduate students interested in pursuing post-graduate studies
- Administrators of academic programs in hospitality, tourism and transportation
- Researchers, academics, and consultants with research interests in tourism
- Industry and governmental professionals with an interest in tourism research
- Publishers of academics and students interested in post graduate research and scholarship in tourism field

CALL FOR PAPERS

This is the initial call for research papers and posters. Authors are invited to submit papers across a wide spectrum of tourism and hospitality related research, including:

-Emerging Issues in Tourism/Hospitality Research
-Current Issues in Education in Tourism/Hospitality
-Multi-disciplined Issues Related to Tourism and Tourism Education

-Tourism Impact Assessment
-Rural Tourism and Poverty Alleviation
-Tourism Consumer Behavior
-Policies and Regulations Affecting Tourism
-Destination Marketing
-Tourism Planning and Sustainable Tourism
-Contest and Cooperation on Tourism within Asia-Pacific Areas
-MICE Development and Tourism Crisis Management in Tourism Industry
-Transnational Market Analysis and Forecast
-Tourism Human Resource and Training
-E-commerce and Travel Agency Management
-Implication of Technology and Media in Tourism
-Hospitality Management and Marketing
-Foodservice and Food Habits
-Stakeholders' Cooperation in Tourism Development
-Case studies on Tourism and Hospitality Development, Marketing and Management
-Contemporary issues in tourism and hospitality education and research
-Any other topics of relevance to the Forum

THREE RESEARCH TRACKS

Track 1: Completed Research Papers: Papers based on a research undertaken by a post-graduate student in part of a master's or doctoral degree will fall into this category.

Track 2: Research in Progress Papers: Papers based on research currently in progress in part of a master's or doctoral degree will fall into this category.

Track 3: Poster Presentations: Authors who wish to have their papers considered for poster presentation (in lieu of a stand up oral presentation) may choose to submit to this category.

SUBMISSION GUIDELINES

1. Three-page abstracts (typed, single-spaced) of proposed papers or presentation proposals should be submitted for final selection process. Indicate the author's name and affiliation only on the cover page of the abstract and they should not be indicated anywhere in the abstract.

2. Submit abstracts or presentation proposals to the APF Secretariat (leslie.fung@polyu.edu.hk) by electronic mail. Submission deadline is **29 February 2016.**

3. Paper Review Committee will conduct a refereed screening of abstracts or presentation proposals. Authors of accepted abstracts or presentation proposals will be asked to submit full papers before **6 April 2016.**

4. Once the paper is accepted, at least one of the authors must register for and present the paper at APF.

PUBLICATION PLAN

Final copies of accepted papers will be professionally published in electronic form as an edited Forum Proceedings with an ISBN prior to the Forum.

FORUM ADMINISTRATION

Please direct abstract submissions to:

APF Secretariat
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