



13TH ASIA PACIFIC CHRIE (APacCHRIE) CONFERENCE 2015

in conjunction with

14th Asia Pacific Forum for Graduate Students' Research in Tourism (APF)

Auckland, NEW ZEALAND

*Hospitality and Tourism in a Greening World:
Challenges and Opportunities*

10-13 June 2015

Viaduct Events Centre, Auckland, New Zealand

FIRST ANNOUNCEMENT & PRELIMINARY CALL FOR PAPERS

We are pleased to announce the 13th Asia Pacific CHRIE (Council on Hospitality, Research and Institutional Education) Conference in conjunction with the 14th APF (Asia Pacific Forum) for Graduate Students' Research in Tourism, proudly hosted by Auckland University of Technology (AUT), and welcome delegates to the beautiful islands of Aotearoa New Zealand.

Preliminary Call for Papers

The conference theme, *Hospitality and Tourism in a Greening World: Challenges and Opportunities*, acknowledges issues of sustainability facing hospitality, tourism and events research, education and practice. This conference is an opportunity to engage in debate about how to adapt, innovate and be resilient at a time when sustainability has become a prominent issue. The conference theme also targets general issues around hospitality, tourism and events in a global community, and incorporates discussions related to adaptation, benchmarking, and innovation in related education, research, and practice.

The organisers invite papers and abstracts under the following themes:

- Accommodation management
 - Casino and gambling
 - Food and wine
 - Hospitality marketing
 - Sustainability in hospitality
 - Sustainability in tourism and events
 - Heritage tourism
 - Volunteer tourism
 - Tourism Marketing
 - Events planning and management
 - Critical studies
 - Service management
 - Diversity management
 - Managing people
 - Organisational behaviour
 - Innovation and change
 - Information technology
 - Strategic management
 - Finance and accounting
 - Operations management
 - Teaching and learning
 - Research and research methods
- Other papers relevant to the conference themes are welcomed

Who should attend?

- Researchers and educators
- Postgraduate students
- Directors and administrators of hospitality, tourism and events programmes
- Hospitality, tourism and events practitioners and representatives
- Industry consultants and investors
- Regional organisations with interests in hospitality and tourism
- Tourism policy makers and national, regional and local tourism industry employees

Submission information and deadlines

- Two types of submission are invited: working papers (in the form of a 1200 word extended abstract), and full papers of 3000 – 4000 words.
- Full papers should present completed research projects, whereas working papers may provide an overview of research in progress.
- Submissions must be original and should not be already published nor under review for publication elsewhere.
- Individual and multiple authors are welcome to contribute.
- Authors are welcome to submit two or more papers if they wish.
- Once the submission is accepted, at least one of the authors must register and present at the conference.
- Submissions must be made to papers@apacchrie2015.com
- Papers will be presented in either oral (i.e. stand-up presentation) or visual (i.e. poster) form. Authors should state their preference when submitting their work, but the organising team will make the final decisions.

Submission deadlines

First submission (extended abstracts / full papers) 23 January 2015
Final revisions (extended abstracts / full papers) 17 April 2015

Formatting and publication

- Submissions must be in English. Poorly written submissions will not be reviewed.
- Papers that do not meet the stipulated formatting requirements, or are not adequately revised, will not necessarily be published in the conference proceedings.
- Submissions should be typed in Times New Roman 12 point (or 10 point for tables), single-spaced, and justified to the left margin. One-inch margins should be used.
- Headings should be in bold. Main headings should include an introduction, literature review, methodology, results, discussion, and references. Main headings should be centred on the page and subheadings placed at the left margin in italics.
- Six keywords should be provided to reflect the subject matter.
- References should be in APA 6th.
- Submissions should be accompanied by a title page with the title, keywords, author names and affiliations.
- Submissions must be in Word and identifying information removed for blind review (go to File, then Properties, and remove the author and company names).
- The proceedings will be distributed to delegates on CD-ROM (with ISBN) or USB drive.

Best Paper Awards

- Best paper awards will recognise outstanding papers presented at the conference. Only full papers are eligible for consideration; watch this space for further details.

Please check the latest update on our website, www.apacchrie.com, as some content may change.