

APTA2015

21st Asia Pacific Tourism Association Conference
 May 14-17, 2015, Kuala Lumpur, Malaysia

Organized by APTA & Taylors' University

Conference Website: <http://sites.google.com/site/apta2015>



Important dates

Abstract Submission Deadline: February 22, 2015

Decision Notification: March 22, 2015

Full Paper Submission Deadline: April 11, 2015

Early Bird Registration: by April 18, 2015

Venue

Taylors' University

Sunway Resort & Spa



Submission

Submit **Abstracts/Full Papers** to Paper Review Chair, **Dr. SooCheong (Shawn) Jang** (Purdue University, USA) at apta2015submission@gmail.com as email attachments.

Theme

Developments of the New Tourism Paradigm in the Asia Pacific Region

Area of Interests

- Advanced Research in Tourism and Hospitality
- Eco Tourism
- Medical Tourism
- Film and Drama Tourism
- Tourism in ASEAN and GMS
- Tourism Sustainability
- Tourism Planning and Policy
- Community Based Tourism
- Service Quality Management
- Any other subject area related to Tourism & Hospitality
- MICE
- Logistics
- Supply Chain Management
- Hotel Management
- Safety and Crisis Management
- Information Technology
- Corporate Social Responsibility (CSR)

Submission Guideline

All submissions (abstracts and full papers) to the 2015 APTA Conference must be original work not yet submitted to any other publication prior to the Conference. Authors are free to publish submitted works after the completion of the conference. Submissions must be in English, prepared in Microsoft Word format (2007 or newer version) and be free of grammatical, spelling and punctuation errors.

Abstract

1) Title Page:

Title of the paper, author information (names; affiliations; **current positions in their organizations** such as Assistant Professor, Doctoral Student, etc; complete address, phone numbers and e-mail addresses). Please indicate if the submission is for **stand-up presentation** or **poster presentation**.

2)Abstract:

Abstracts are limited to **three, single-spaced pages** and must have the title of the paper centered at the top and include introduction, method, findings, implications or conclusion, and a list of references (reference list not included in the three-page limit).

Full Paper and Proceedings

Authors should submit **ABSTRACT** for review in a due course. Full paper submissions are required for those who want their paper to be considered as a candidate for the best paper awards. **Best paper awards** will competitively selected by the paper review committee. Full papers submitted for this consideration are limited to **twenty, single-spaced pages** including references.

The **conference proceedings** will include **abstracts** only and will be published online, with ISBN, at the APTA website (www.apta.asia) shortly after the conference. **The full papers** presented will be distributed at the conference, in CD-ROMs or Flash Drives.

Please make sure that you have used the template to work on your abstract and full paper at the conference website: <http://sites.google.com/site/apta2015>

Registration Fee

| Registration Type | Early Registration (on or before April 18, 2015) | Regular Registration (After April 18, 2015) |
|----------------------|---|--|
| A. APTA Member | USD 370 | USD 470 |
| B. Non Member | USD 470 | USD 570 |
| C. Non Member Plus | USD 370 | USD 470 |
| D. Spouse | USD 250 | USD 300 |
| E. Full-time student | USD 250 | USD 300 |

c. Delegates from sponsoring organization.

Paper Review Committee:

Chair: Dr. SooCheong (Shawn) Jang (Purdue University, USA)