



APTA
ASIA PACIFIC TOURISM ASSOCIATION

In Celebration of the 20th Anniversary of APTA
**Development of Regional Tourism
by Collaboration Between Public Sector
and Academics in the Asia Pacific Region**

2014 APTA Conference
July 1-4, 2014



RESEARCH THEME

Development of Regional Tourism by Collaboration Between Public Sector and Academics in the Asia Pacific Region

AREA OF INTEREST

- Advanced Research in Tourism and Hospitality
- Eco Tourism
- Medical Tourism
- Film and Drama Tourism
- Tourism in ASEAN and GMS
- Tourism Sustainability
- Tourism Planning and Policy
- Community Based Tourism
- Green Tourism
- Tourism Economics and Forecasting
- Service Quality Management
- MICE
- Air Transportation
- Logistics
- Supply Chain Management
- Hotel Management
- Safety and Crisis Management
- Information Technology
- Corporate Social Responsibility (CSR)

The 2014 APTA Conference is accepting research submissions, either completed or on research in progress, on topics related to tourism, hospitality and aviation.

SUBMISSION GUIDELINES

2014 APTA Conference Submission Information and Timetable

Stage	Submission Description	Deadline
Preliminary	Abstracts or full papers	April 13, 2014
Intermediate	Full papers of abstracts approved by the review committee	May 3rd, 2014
Final	Final versions of full papers approved by the review committee	May 31st, 2014

Mail all submissions to: Dr. Hwang Yeong-Hyeon, Director of the Paper Review Committee
e-mail: APTA2014conference@gmail.com

All submissions (abstracts, full and final papers) to the 2014 APTA Conference must be original work not yet submitted to any other publication prior to the Conference. Authors are free to publish submissions approved for the 2014 APTA Conference after the completion of the conference. Submissions must be in English, prepared in Microsoft Word format (2007 or later) and be free of grammatical, spelling and punctuation errors.

Authors may submit either abstracts or full papers for the Preliminary selection stage. Authors of abstracts (See "Abstracts" section below for details) approved by the Paper Review Committee will be requested to submit full papers for the Intermediate selection stage. Approved full papers (See "Full Papers" section below for details), at the discretion of the Paper Review Committee, may require additional editing before a final version is approved for inclusion in the conference proceedings. All submitted full papers that conform to all full-paper submission guidelines will be acknowledged in the conference proceedings.

ABSTRACTS

1. Abstracts must include the following:
 - i. Title Page: The Title page should contain the title of the paper and the author/s/authors, names, affiliations, complete address, phone numbers and e-mail addresses. Author information must not appear anywhere in the abstract other than the title page.
 - ii. Abstract: Abstracts are limited to three, single-spaced pages and must have the title of the paper centered at the top and include introduction, method, findings, implications or conclusion, and list of references (reference list is not included in three-page limit).
2. An abstract format template can be downloaded here: [click here](#)
3. The Paper Review Committee will conduct a refereed screening of all abstracts. Authors of accepted abstracts are required to submit correctly-formatted full papers by April 13, 2014

FULL PAPERS

1. Authors of accepted abstracts are required to submit correctly-formatted full papers approximately ten pages in length (not including title page and list of references)
2. A full-paper format template can be downloaded here: [click here](#)
3. The author's name and affiliation may appear only on the cover page of the full paper and must not be indicated anywhere in the body of the paper.
4. Approved full papers, at the discretion of the Paper Review Committee, may require additional editing before a final version is approved for inclusion in the conference proceedings.
5. Once a paper is accepted, its author or, in the case of a multiple-authored paper, at least one of its authors must complete conference registration and make arrangements to present the paper at the conference.

FINAL PAPERS

1. Final papers approved for the 2014 APTA Conference received before the May 31st deadline will be published in the 2014 APTA Conference Proceedings along with an appropriate ISSN number.
2. Final papers approved for the 2014 APTA Conference received after the May 31st deadline can be presented at the conference, but will not appear in the 2014 APTA Conference Proceedings.

BEST PAPERS

Best papers will be competitively selected and authors will be acknowledged with a plaque and certificate

PUBLICATION PLAN

Final copies of accepted papers will be professionally published as an edited conference proceeding prior to the conference.

REGISTRATION

REGISTRATION FEES		
Type	Early Bird Registration (Prior to May 31, 2014)	Regular Registration (After June 1, 2014)
A. APTA Member	USD 370	USD 470
B. Non Member	USD 470	USD 570
C. Non Member Plus	USD 370	USD 470
D. Spouse	USD 250	USD 300
E. Full-time Student	USD 250	USD 300

* All conference materials and refreshments are included in the registration fee.

* Non Member Plus: US \$100 discount on early conference registration for each additional delegate from your organization (not applicable to students and spouses)

Note 1	Registration is categorized into five types to prevent confusion between APTA members and non-members.
Note 2	Individuals who choose Type A or C registration automatically become a full APTA member for the next fiscal year (September 1, 2014 to August 31, 2014) and also receive 6 issues of the Asia Pacific Journal of Tourism Research (APJTR).
Note 3	All authors presenting papers during the 20th APTA Conference are required to complete registration. If a paper has more than one author, at least one of the authors is required to complete registration. Each registered author may present a MAXIMUM of two (2) papers during the conference. Author registration must be completed by June 16th, 2014.
Note 4	The Registration fee for APTA Members, Non-members and Non-members Plus includes participation in all conference sessions, the Half Day Tour of Ayutthaya World Heritage, all lunches and break refreshments, Welcome Reception, Conference Dinner and Farewell Dinner (See Conference Schedule for details). The Spouse and Full-Time Student registration fee includes participation in all conference sessions, break refreshments and lunches on July 2 and 4 only. Spouses, students and guests are welcome to participate in all other conference events by purchasing tickets separately.
Note 5	CANCELLATION POLICY Cancellations must be made in writing before June 16th, 2014 and all refunds are subject to a USD \$100 administration fee. No refunds issued after June 15th, 2014.