

19TH ASIA PACIFIC TOURISM ASSOCIATION (APTA) ANNUAL CONFERENCE 2013

Theme

“Integrated Tourism and Hospitality Management:
Innovative Development for Asia and Pacific”

Pullman King Power Hotel
Bangkok, Thailand
1 – 4 July, 2013

CALL FOR PAPERS

The 2013 APTA Conference is accepting research submissions, either completed or on research in progress, on topics related to tourism, hospitality and aviation.

AREA OF INTEREST

Eco Tourism	Service Quality Management
Medical Tourism	MICE
Green Tourism	Air Transportation
Film and Drama Tourism	Logistics
Tourism in ASEAN and GMS	Supply Chain Management
Tourism Sustainability	Hotel Management
Tourism Planning and Policy	Safety and Crisis Management
Community Based Tourism	Information Technology
Green Tourism	Corporate Social Responsibility (CSR)
Advanced Research in Tourism and Hospitality	Tourism Economics and Forecasting

SUBMISSION GUIDELINES

2012 APTA Conference Submission Information and Timetable

Stage	Submission Description	Deadline
Preliminary	Abstracts or full papers	March 22 nd , 2013
Intermediate	Full papers of abstracts approved by the review committee	May 3 rd , 2013
Final	Final versions of full papers approved by the review committee	May 31 st , 2013
Mail all submissions to: Dr. Therdchai Choibamroong , Executive Director of NIDA Center of Integrated Tourism Management Studies (NITs) e-mail: therdchai.c@nida.ac.th		

All submissions (abstracts, full and final papers) to the 2013 APTA Conference must be original work not yet submitted to any other publication prior to the Conference. Authors are free to publish submissions approved for the 2013 APTA Conference after the completion of the conference. Submissions must be in English, prepared in Microsoft Word format (2007 or later) and be free of grammatical, spelling and punctuation errors.

Authors may submit either abstracts or full papers for the Preliminary selection stage. Authors of abstracts (See "Abstracts" section below for details) approved by the Paper Review Committee will be requested to submit full papers for the Intermediate selection stage. Approved full papers (See "Full Papers" section below for details), at the discretion of the Paper Review Committee, may require additional editing before a final version is approved for inclusion in the conference proceedings. All submitted full papers that conform to all full-paper submission guidelines will be acknowledged in the conference proceedings.

ABSTRACTS

1. Abstracts must include the following:
 - i. Title Page: The Title page should contain the title of the paper and the author's/authors' names, affiliations, complete address, phone numbers and e-mail addresses. Author information must not appear anywhere in the abstract other than the title page.
 - ii. Abstract: Abstracts are limited to three, single-spaced pages and must have the title of the paper centered at the top and include introduction, method, findings, implications or conclusion, and list of references (reference list is not included in three-page limit).
2. An abstract format template can be downloaded here: [click here](#)
3. The Paper Review Committee will conduct a refereed screening of all abstracts. Authors of accepted abstracts are required to submit correctly-formatted full papers by March 22nd, 2013.

FULL PAPERS

1. Authors of accepted abstracts are required to submit correctly-formatted full papers approximately ten pages in length (not including title page and list of references)
2. A full-paper format template can be downloaded here: [click here](#)
3. The author's name and affiliation may appear only on the cover page of the full paper and must not be indicated anywhere in the body of the paper.
4. Approved full papers, at the discretion of the Paper Review Committee, may require additional editing before a final version is approved for inclusion in the conference proceedings.
5. Once a paper is accepted, its author or, in the case of a multiple-authored paper, at least one of its authors must complete conference registration and make arrangements to present the paper at the conference.

FINAL PAPERS

1. Final papers approved for the 2013 APTA Conference received before the **May 31st** deadline will be published in the 2012 APTA Conference Proceedings along with an appropriate ISSN number.
2. Final papers approved for the 2013 APTA Conference received after the **May 31st** deadline can be presented at the conference, but will not appear in the 2012 APTA Conference Proceedings.

BEST PAPERS

Best papers will be competitively selected and authors will be acknowledged with a plaque and certificate

PUBLICATION PLAN

Final copies of accepted papers will be professionally published as an edited conference proceeding prior to the conference.

PRESENTATION GUIDELINE

Guideline for Oral Presentation

The conference offers five parallel sessions. Please see the session program for scheduling details. Please arrive well before your scheduled presentation time. All of the session rooms will be equipped with a data projector, screen, a laptop computer, table and microphone.

Timing of Oral Presentations

Oral presentations (except plenary and keynote) will have a 12 minutes slot to present and 3 minutes for Q&A. Please design your charts to fit the time frame and practice to make sure you will not run out of time. Presenters should hand the corresponding files to the Session Chair before the scheduled time of your presentations so they can be downloaded and checked well in advance to avoid any disruptions.

Preparing Your Presentation

The following presentation file type is acceptable for oral presentation: Microsoft Office PowerPoint 97- 2003 *(.ppt), or Microsoft Office PowerPoint 2007 *(.pptx)

Preparing Your Biographic Information

Presenters are requested to prepare biographic information to Session Chair before Oral Presentation, and ensure that the Session Chair has enough information to properly introduce you. Line 2

GUIDELINE FOR POSTER PRESENTATION

Participants are advised to register their poster during the registration day. A poster identification number, location of poster and materials for poster setup will be given during the registration. Presenters are requested to put up your posters until the end of the session. Poster can be taken after the poster session

Poster Contents

- Title, author(s), affiliations and contact information should be included
- Research topic must be clearly described
- Sections on methods and data interpretations must be arranged and organized appropriately
- Conclusion should emphasize the relevance of the research in the field of study
- Amount of detail should be appropriate (not too detail, not too superficial, just balanced, clear and easy to understand)
- Poster should fit paper size A0(841 mm x 1189 mm)

Presenter

- Author must be present during poster presentation and able to communicate information effectively