The 2012 TOSOK International Tourism Conference
( Call-for-Papers )

When: July 4 - 6, 2012
Where: Ulsan, Korea

Important Due Dates:
Abstract (3 page) submissions: April 7, 2012
Announcement of accepted papers: May 5, 2012
Full paper submission: June 8, 2012

The 2012 TOSOK (Tourism Sciences Society of Korea) international tourism conference will be held in Ulsan, Korea from July 4th to 6th, 2012. The Goal of the TOSOK international conference is to bring together international researchers, educators, postgraduate students, government officers, and industry practitioners interested in tourism, leisure, and hospitality management and to provide an opportunity to share their research.

Best Paper Awards: Up to 6 awards
Up to 6 Best Papers will be selected by the Award Committee. The award-winners will be presented with a commemorative diploma and cash prize at the Conference Awards Ceremony. The Awards are as follows:

- The Ministry of Culture, Sports & Tourism Minister Award (Prize: US$10,000)
- The TOSOK President Awards: up to five (Prize: US$2,000 each)

The best papers will be published at the International Journal of Tourism Sciences (IJTS) in 2012. (Co-Editors-in-Chief: Dr. Joseph T. O’Leary and Dr. SooCheong (Shawn) Jang)
(Please refer to the IJTS Website: http://ijts.tosok.or.kr/)

Conference Registration Fee and Others
- Early Registration (on or before June 17): US$120 (Student: $80)
- Regular Registration (after June 17 or on-site): US$150 (Student: $100)

- All accepted full papers will be included in the conference proceedings. For more information, please contact Dr. SooCheong (Shawn) Jang (jang12@purdue.edu).
- Conference Venue: Lotte Hotel, Ulsan (Hotel registration information will be provided later).

Submission Guideline
- Abstracts (double-spaced 3 page) should be submitted by e-mail on or before April 7, 2012:
  - to Dr. SooCheong (Shawn) Jang (e-mail: jang12@purdue.edu)
- Authors should indicate names and affiliations together with e-mail addresses only on the cover page of the abstract
- Abstracts and papers should follow the APA reference format
• Authors of accepted abstracts will be required to submit **full papers on or before June 8, 2012**
• Once accepted, at least one author must register for and present the paper at the conference

**Chair of International Session:** Dr. SooCheong (Shawn) Jang (Purdue Univ.)

**President of TOSOK:** Dr. Ick Keun Oh (Keimyung Univ.)