

## **Education Taskforce**

The Education Taskforce consists of Brian King (chair), John Tribe, Dan Fesenmaier, Tom Baum, Don Hawkins, Phil Pearce & Chris Cooper.

The group met at the Taiwan conference to discuss the scope of IAST's current and prospective educational activities. It was noted that the diffusion of scholarship is a component of the IAST articles of association. If this mission is to be achieved universities should demonstrate a commitment to tourism scholarship and it was agreed that IAST should be an advocate for the potentially valuable role that tourism plays in advancing knowledge within and beyond universities. The Taskforce considered the principle of stewardship, educating researchers, the rapid expansion of tourism scholarship in Asia and in languages other than English. A recurring theme was the need to advocate for scholarship as a counterbalance to overt vocationalism.

The following Taskforce resolution was endorsed: "Consistent with the Academy's mission of building tourism scholarship, our educational imperative will be to foster the academic environment for the next generation of tourism scholars through mechanisms which will be developed by the Education Taskforce with inputs from Academy Fellows".