

Organizational Affliction and Collaboration An Academy Ad Hoc Committee

REFERENCE: 2011 Business Meeting and our report published in the last issue of the Newsletter

The ad hoc committee is of the opinion that the Academy should network and collaborate with similar-minded organizations and agencies. This could include, among other things, undertaking joint research activities, organizing conferences, convening sessions at multidisciplinary conferences, and seeking funding for research-driven projects connected to the mission and vision of the Academy.

To move in this direction, the ad hoc committee suggests discussing collaborative relationship with the newly formed Ulysses Foundation. This is a non-profit agency which works autonomously yet in collaboration with UNWTO. In particular, the Foundation (a) will be holding the UNWTO Knowledge Network annual forum, the first of which was held this year in Algarve, Portugal <http://www.fe.ualg.pt/conf/unwtoforum/index.php> and (b) supporting the annual UNWTO Ulysses Awards and Prizes. For example, the Academy can join the Foundation to co-organize its 2012 Forum in China and Macau, followed with a summit in Taiwan.

The ad hoc committee suggests that the President of our Academy contact the President of the Foundation (who is a Fellow: Dr. Eduardo Fayos-Sola) to express interest and to discuss terms and conditions of cooperation on an ongoing basis or for a limited test period. Based on this experience, the Academy can explore relationships and collaboration with other international organizations. But this initial action should not preclude or prejudice the importance of linking with other key international organisations or association and forming links.

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