

# **The 11<sup>th</sup> Asia Pacific Forum for Graduate Students Research in Tourism**

## **Call for Papers**

(Abstract Submission: 29 February 2012)  
(Full Paper Submission: 6 April 2012)

Hotel ICON  
Hong Kong SAR, China  
22-24 May 2012

The 11<sup>th</sup> Asia Pacific Forum for Graduate Students Research in Tourism (APF) will be held at Hotel ICON, a state-of-the-art teaching and research hotel of The Hong Kong Polytechnic University's School of Hotel & Tourism Management ([www.hotel-icon.com](http://www.hotel-icon.com)). The Forum will be held concurrently with the International Convention & Expo Summit 2012 (ICES2012),

The aim of the APF is to provide a "research forum" for post-graduate students and faculty members engaged in research and post-graduate teaching in hospitality and tourism programs in the Asia Pacific region. The focus of the forum is to facilitate the exchange of information through research and networking amongst forum participants to foster collaborative research and academic exchanges. The Forum will feature keynote speakers from academic and industry leaders in tourism and hospitality as well as refereed papers and poster presentation from conference participants.

### **WHO SHOULD ATTEND**

- Post-graduate students in tourism, hospitality, leisure and related fields
- Post-graduate students in "multidiscipline" fields who are active in tourism research
- Academics teaching and supervising post-graduate students
- Undergraduate students interested in pursuing post-graduate studies
- Administrators of academic programs in hospitality, tourism and transportation
- Researchers, academics, and consultants with research interests in tourism
- Industry and governmental professionals with an interest in tourism research
- Publishers of academics and students interested in post graduate research and scholarship in tourism field

### **CALL FOR PAPERS**

This is the initial call for research papers and posters. Authors are invited to submit papers across a wide spectrum of tourism and hospitality related research, including:

- Emerging Issues in Tourism/Hospitality Research
- Current Issues in Education in Tourism/Hospitality
- Multi-disciplined Issues Related to Tourism and Tourism Education
- Tourism Impact Assessment
- Rural Tourism and Poverty Alleviation
- Tourism Consumer Behavior
- Policies and Regulations Affecting Tourism
- Destination Marketing
- Tourism Planning and Sustainable Tourism
- Contest and Cooperation on Tourism within Asia-Pacific Areas
- MICE Development and Tourism Crisis Management in Tourism Industry
- Transnational Market Analysis and Forecast
- Tourism Human Resource and Training
- E-commerce and Travel Agency Management
- Implication of Technology and Media in Tourism
- Hospitality Management and Marketing
- Foodservice and Food Habits
- Stakeholders' Cooperation in Tourism Development
- Any other topics of relevance to the Forum

### **THREE RESEARCH TRACKS**

**Track 1: Completed Research Papers:** Papers based on a research undertaken by a post-graduate student in part of a master's or doctoral degree will fall into this category.

**Track 2: Research in Progress Papers:** Papers based on research currently in progress in part of a master's or doctoral degree will fall into this category.

**Track 3: Poster Presentations:** Authors who wish to have their papers considered for poster presentation (in lieu of a stand up oral presentation) may choose to submit to this category.

### **SUBMISSION GUIDELINES**

1. Three-page abstracts (typed, single-spaced) of proposed papers or presentation proposals should be submitted for final selection process. Indicate the author's name and affiliation only on the cover page of the abstract and they should not be indicated anywhere in the abstract.
2. Submit abstracts or presentation proposals to the APF Secretariat ([leslie.fung@polyu.edu.hk](mailto:leslie.fung@polyu.edu.hk)) by electronic mail. Submission deadline is **29 February 2012**.

3. Paper Review Committee will conduct a refereed screening of abstracts or presentation proposals. Authors of accepted abstracts or presentation proposals will be asked to submit full papers before **6 April 2012**.
4. Once the paper is accepted, at least one of the authors must register for and present the paper at APF.

## **PUBLICATION PLAN**

Final copies of accepted papers will be professionally published in electronic form (CD-ROM) as an edited Forum Proceedings with an ISBN prior to the Forum.

## **FORUM ADMINISTRATION**

Please direct abstract submissions to:

APF Secretariat  
School of Hotel & Tourism Management  
The Hong Kong Polytechnic University  
Hung Hom, Kowloon  
Hong Kong SAR, China  
Tel: +(852) 3400-2215  
Fax: +(852) 2362 6422  
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