



THE HONG KONG
POLYTECHNIC UNIVERSITY
香港理工大學
SCHOOL OF HOTEL & TOURISM MANAGEMENT

World Research Summit for Tourism and Hospitality

10-13 December 2011 • Hotel ICON, Hong Kong

World Research Summit for Tourism and Hospitality

Co-hosted and co-organised by Elsevier and Hong Kong Polytechnic University School of Hotel and Tourism Management

Tourism and hospitality research is facing an unprecedented number of issues, opportunities and challenges, many of which have global implications. The **World Research Summit for Tourism and Hospitality** will provide a unique global forum for academics, thought leaders and key industry practitioners from diverse backgrounds and interests to meet, discuss and debate critical issues that will affect the future direction of tourism and hospitality research and practice.

Conference Chairs

Prof Kaye Chon, *The Hong Kong Polytechnic University, Hong Kong*

Prof Bob McKercher, *The Hong Kong Polytechnic University, Hong Kong*

Keynote Speakers

Professor Richard Perdue, *Virginia Polytechnic Institute and State University, USA*

Professor Chris Ryan, *The University of Waikato Management School, New Zealand*

Professor John Tribe, *University of Surrey, UK*

Location



The conference will be held at the new **Hotel ICON** in Kowloon, Hong Kong. The co-hosts and co-organisers of the conference, **Hong Kong Polytechnic University School of Hotel and Tourism Management**, are building this unique dedicated premises, which will included a deluxe hotel, a conference and training centre, and research and teaching facilities.

Find out more at www.tourismandhospitalitysummit.com