## A call for research collaboration in the International web survey on "the Landscapes of Memories of the Great War"

World Heritage Tourism Research Network (WHTRN) in collaboration with Flemish and French authorities is mapping the landscapes of memories. What does the heritage of that war, the battle fields, the memorial events mean to the present generations in the 50 countries that were involved? How and where are memories linked to territories and supported by narratives and media? War Tourism promoting peace movements, it might be an illusion, but at least there is an educational mission and tourism can be the carrier of these values and messages.

Are you willing to share your views and expertise about this global 'memory movement' in tourism, we kindly invite you to confirm by mail your interest to collaborate in the survey and the planned workshops.

Prof. em. dr. Myriam Jansen-Verbeke, Member of IAST Myriam.verbeke@gep.kuleuven.be