

## UNWTO bestowed the 2011 Ulysses Prize and Awards

The 2011 UNWTO Ulysses Prize and Awards Ceremony took place during the UNWTO Algarve Forum, rewarding initiatives and projects of excellence undertaken by public tourism institutions, tourism enterprises and non-profit institutions that have made a significant contribution to the advancement of tourism through innovation.

The awardees showcase some of the best examples of tourism projects from around the world that are improving the positive social impact of the sector.

The UNWTO Ulysses Prize was awarded to Professor Kaye Chon, Dean and Chair Professor of the School of Hotel and Tourism Management at the Hong Kong Polytechnic University, for his outstanding contribution to tourism knowledge.

To see the list of innovative programmes which won the 2011 Ulysses Awards, please visit: <http://know.unwto.org/en/event/unwto-ulysses-prize-and-awards-2011>

### UNWTO Ulyssess Prize and Awards Ceremony

