ENTER 2011

ENTER 11 @ Innsbruck

eTourism: Present and Future Interaction

CALL FOR PAPERS

The 18th International Conference on Information Technology and Travel & Tourism
IFITT's Global Travel & Tourism Technology and eBusiness Forum
January 26-28, 2011, Innsbruck, Austria

CONFERENCE

Organized by the *International Federation for Information Technology and Travel & Tourism (IFITT)*, ENTER 2011 offers a worldwide and unique forum for attendees from academia, industry, government, and other organizations to actively exchange, share, and challenge state-of-the-art research and industrial case studies on the application of information and communication technologies to travel and tourism. At ENTER 2011, the theme is on interactions among information and communication technology use and development, as well supplier and user information in the context of travel and tourism. Issues to be covered at the conference include, but are not limited to, the following areas:

- Advanced distribution systems
- Consumer Inspiration through ICTs
- Crisis and eTourism
- Distribution strategies
- eLearning
- eStrategy and eBusiness models

- Electronic marketing
- Enogastronomic tourism
- ICT adoption, use, and value creation
- ICT-enabled partnerships and segmentation
- ICT and sustainability
- ICT for regional development

- Information search and retrieval
- Information interfaces and presentation
- Intelligent systems
- Legal and social aspects
- Mobile services
- Recommender systems

- Technology acceptance
- Travel Search and Metasearch
- Web 2.0 and Web 3.0
- Website design and evaluation

LOCATION

IFITT invites regular and new participants to ENTER 2011, which will be held in Innsbruck, Austria. Well connected with many major places, Innsbruck is centrally located in Europe and easily accessible by international participants via air and road. In addition to experience the latest technological development and innovations in tourism, ENTER participants would be able to appreciate the richness of cultural heritage in a city with modern tourism facilities.

CALL FOR PAPERS

Research papers are invited across the widest spectrum of Information and Communication Technologies in Travel and Tourism. All submissions will be rigorously evaluated for novelty, significance, and soundness. Papers should clearly state the background, introduction, purpose, theory / issues, methodology, results, conclusions and managerial / industry / social implications of the study, and be fully referenced with appropriate citations.

A) Full Papers

Full papers should be innovative that can advance the knowledge base of related fields. These papers present major contributions to the field and should be up to 12 pages in length. The conference proceedings (to be published by Springer Wien New York) will include all accepted full papers. An award for the best full paper will be presented during the conference.

B) Research Notes

International Federation for IT and Travel & Tourism

Research notes of up to 5 pages are invited. These papers represent new ideas not developed enough at the scale of a full paper, findings that restate known research, descriptions of prototypes, or research that is limited in scope. All research notes will be published by the e-journal eRTR (e-Review of Tourism Research) at http://ertr.tamu.edu/ (Editor of eRTR: Ulrike Gretzel, Texas A&M University)

C) Organized Sessions

Proposals for organizing technical or other research-oriented sessions are invited. Proposals will include details of potential participants, topics, and presenters. Session Chairs are expected to attend ENTER 2011, set the order of presentations, and chair their session/s. Deadline for session chairs to submit their proposals to Research Track Chair is September 2, 2010.

Submission

Please refer to the 'Author Advice' document as a style guide for standards to follow in the preparation of manuscripts. Papers must be uploaded to the online reviewing platform (http://www.easychair.org/conferences/?conf=enter2011). All papers will be double-blind peer-reviewed by experienced researchers who are members of the scientific review committee. Final acceptance will depend on whether the author(s) can adequately address review comments to the satisfaction of the reviewers. Authors must submit their revised manuscripts by the deadline and must register for the conference by November 17, 2010 in order to have their papers included in the Conference Proceedings / eRTR.

PhD Workshop

ENTER 2011 will also continue its PhD Workshop one day prior to the main Conference. Further details will be available on the conference Website soon. PhD Workshop Chair: Berendien Lubbe, University of Pretoria, South Africa (Berendien.Lubbe@up.ac.za), and PhD Workshop Co-chairs: Davide Bolchini, Indiana University, USA and Cihan Cobanoglu, University of Delaware, USA.

TIME SCHEDULE

Submission closes	September 18, 2010
Initial feedback	October 4, 2010
Submit revised paper	October 22, 2010
Final acceptance	November 3, 2010
Registration Deadline	November 17, 2010
Conference	January 26-28, 2011

ENTER 2011 RESEARCH TRACK CHAIRS

Research Track Chair: Rob Law, Hong Kong Polytechnic University, China (hmroblaw@polyu.edu.hk)
Co-chair: Matthias Fuchs, Mid Sweden University, Sweden
Co-chair: Francesco Ricci, Free University of Bozen-Bolzano, Italy

ENTER 2011 RESEARCH PROGRAMME REVIEW COMMITTEE

ALFORD Philip, Bournemouth University, UK
AU Norman, Hong Kong Polytechnic University, China
BAGGIO Rodolfo, Bocconi University, Italy
BAI Billy, University of Nevada-Las Vegas, USA
BEDARD Francois, UQAM, Canada
BELDONA Srikanth, University of Delaware, USA

BIEGER Thomas, University of St. Gallen, Switzerland
BONN Mark, Florida State University, USA
BUHALIS Dimitrios, Bournemouth University, UK
CANTONI Lorenzo, Università della Svizzera Italiana, Switzerland
CHRISTODOULIDOU Natasa, California State University, USA
CHRISTOU Evangelos, University of the Aegean, Greece
COBANOGLU Cihan, University of Delaware, USA
CONNOLLY Dan, University of Denver, USA
DANIELE Roberto, Oxford Brookes University, UK
EGGER Roman, Salzburg University of Applied Sciences, Austria
FESENMAIER Daniel, Temple University, USA
FREW Andrew, Queen Margaret University, UK
GOECKE Robert, Munich University of Applied Sciences, Germany
GOVERS Robert, University of Leuven, Belgium
GRETZEL Ulrike, Texas A&M University, USA
HAM Sunny, University of Kentucky, USA
HITZ Martin, University of Klagenfurt, Austria
HÖPKEN Wolfram, University of Applied Sciences Ravensburg-Weingarten, Germany
HU Clark, Temple University, USA
INVERSINI Alessandro, Università della Svizzera Italiana, Switzerland
JUNG Timothy, Manchester Metropolitan University, UK
KAWAMURA Hidenori, Hokkaido University, Japan
KLEIN Stefan, University of Münster, Germany
LEE Miranda, University of New Haven, USA
LI Gang, Deakin University, Australia
LUBBE Berendien, University of Pretoria, South Africa
MAGGI Rico, Università della Svizzera Italiana, Switzerland
MARCUSSEN Carl, Centre for Regional and Tourism Research, Denmark
MAURER Christian, IMC Fachhochschule Krems, Austria
McGRATH Michael, Victoria University, Australia
MICH Luisa, University of Trento, Italy
MILLS Juline, University of New Haven, USA
MILNE Simon, Auckland University of Technology, New Zealand
MINGHETTI Valeria, CISET-Ca' Foscari University, Italy
MISTILIS Nina, University of New South Wales, Australia
MURPHY Jamie, University of Western Australia, Australia
NIELSEN Niels Christian, University of Southern Denmark
O'CONNOR Peter, ESSEC Business School, France
PAOLINI Paolo, Università della Svizzera Italiana, Switzerland
PAN Bing, College of Charleston, USA
PECHLANER Harald, Catholic University Eichstätt-Ingolstadt, Germany
PETTI Claudio, S.S. ISUFI - University of Salento, Italy
REINO Sofia, Queen Margaret University, UK
SCHEGG Roland, University of Applied Sciences Valais, Switzerland
SCHERTLER Walter, University of Trier, Germany
SHELDON Pauline, University of Hawaii, USA
SHOVAL Noam, Hebrew University of Jerusalem, Israel
SIGALA Marianna, University of the Aegean, Greece
STEINER Thomas, Swiss School of Tourism, Switzerland
STOCK Oliviero, FBK-irst, Trento, Italy
SUZUKI Keiji, Hokkaido University, Japan
TJOSTHEIM Ingvar, Norwegian Computing Center, Norway
TUSCH Roland, University of Klagenfurt, Austria
VAN DER PIJL John, Erasmus University, Netherlands
VAN HOOF Bert, Penn State University, USA
WERTHNER Hannes, Vienna University of Technology, Austria

International Federation for IT and Travel & Tourism

WÖBER Karl, MODUL University Vienna, Austria
XIANG Phil, University of North Texas, USA
YAMAMOTO Masahito, Hokkaido University, Japan
YE Qiang, Harbin Institute of Technology, China
ZANKER Markus, University of Klagenfurt, Austria
ZINS Andreas, MODUL University Vienna, Austria