

Progressing Excellence in Management Research and Journal Rankings for the Services Industries

Coordinators: Dimitrios Buhalis and Paul Phillips

Wednesday 17th February 2010 - The Allsebrook Lecture Theatre 10:00-17:00
Bournemouth University, Talbot Campus

The overall aim of the Forum is to improve the impact of Tourism/Hospitality/Retail/Events/Services Management publications and journals and to consider the economic and social benefits that research on these areas can bring to society at large. The event organized by Bournemouth University in collaboration with the Kent Business School, University of Kent aims to explore the RAE/REF quality criteria, and the methodology used for constructing the ABS Journal Quality Guide list. The second part will concentrate on how Service Management specific research and publications can increase its quality, citations and impact as well as its ranking within the Business and Management RAE/REF panels. Editors of specialised Service Management Journals and in particular those specialized in Tourism/Hospitality/Retail/Events/Services Management will be invited to debate quality improvements based on the criteria and methodologies employed. The event will be concluded with ways forward to raise the quality of Tourism/Hospitality/Retail/Events/Services Management publication and increase impacts, including economic, social, public policy, cultural and quality of life.

Website Link: <http://www.bournemouth.ac.uk/icthr/journal/index.html>