

CALL FOR PAPERS

New Minorities and Tourism

International Scientific Workshop on New Minorities and Tourism

22–23.01.2010

Bolzano-Bozen/Italy

Organized by

European Academy of Bolzano-Bozen (EURAC research)
Institute for Regional Development and Location Management

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1) Background and scope

The European Academy Bozen/Bolzano (Italy) and the School of Tourism of the University of Queensland (Australia) are organising an International Scientific Workshop on New Minorities and Tourism, taking place 22 to 23 January 2010.

New Minorities are gaining importance within the tourism sector. They are influencing the tourist market as service providers (supply side), in addition to the demand side, as guests. As service providers, New Minorities can influence the tourist destination, for example, regarding the destination image, lifestyle and service culture. As guests, they have different travel patterns and needs to be resolved.

Contrary to historical minorities, new minorities try to improve their integration into the host community, because they usually accept that their life-chances and those of their children depend largely on their participation in the mainstream institutions operating in the majority language. Therefore, they do not necessarily need to constantly distinguish themselves from the majority and to recreate their own identity as must the historical minorities .

The term, new minorities, *“refers to groups formed by the decision of individuals and families to leave their original homeland and emigrate to another country, generally for economic and, sometimes, also for political reasons. They consist, thus, of migrants and refugees and their descendants who are living, on a more than merely transitional basis, in another country than that of their origin”* (Medda-Windischer, 2009). For this Scientific Workshop, we will focus on migrants and not refugees and refer to groups and persons whose decision to leave their home country was based mainly on a voluntary decision.

The Scientific Workshop offers a platform for academics and researchers to present and debate state-of-the-art research in the field of New Minorities and Tourism and intends to resolve a wide variety of aspects. The Scientific Workshop is open to researchers from different disciplines providing the opportunity to create interdisciplinary networks and co-operations.

2) Conference topics

The Scientific Workshop will discuss various topics on the intersection between New Minorities and Tourism. Academics and practitioners are invited to submit research papers relating to one of the following topics or other relevant topics within this context:

A) New Minorities as Location Factors

- ✘ New minorities as hospitality strategies for new guest segments
- ✘ New minorities in service employees/service part
- ✘ New minorities as entrepreneurs
- ✘ New minorities influencing the economy
- ✘ New minorities influencing the gastronomy and the lifestyle
- ✘ New minorities influencing the destination image
- ✘ New minorities co-operating with local employees
- ✘ New minorities as international tourism enablers
- ✘ New minorities and guests' perception in the destination
- ✘ Different new minorities' culture and consequences for hospitality management
- ✘ Different contribution to local economy among immigration generations.

B) New Minorities and Travel Behaviour

- ✘ New minorities' travel attitude
 - on the domestic level
 - on the international level
 - Nostalgia and VFR tourism
- ✘ New minorities and their relation to guests (the feelings encountered between new minorities and the guests who have the same background as the new minorities)
- ✘ The host country's perception of the different attitude of the new minorities and guests (with the same background)
- ✘ Product development responding to the new minorities' travel needs
 - Tour operator
 - Travel agency
 - Public sector/Tourist board
- ✘ Different travel patterns among the immigration generations.

We invite the submission of research papers on any aspect of New Minorities and Tourism, including case studies, best practices, meta-studies and empirical analyses.

3) Review process, submissions and deadlines

Review process

The Scientific Workshop, "New Minorities in Tourism" 2010, provides a two-stage double-blind peer-reviewing process. In the first stage, abstracts will be evaluated and assessed for acceptance (access review). Based upon that acceptance, full papers will be elaborated and the research work presented and discussed at the Scientific Workshop. Full papers will then undergo a double-blind review process.

Abstract

Deadline for the submission of abstracts is 25 November 2009. Abstracts must be between 500–1000 words, and submitted in English in MS Word format, to include:

- ✘ Research objective and/or questions
- ✘ Research methodology and theoretical perspectives
- ✘ Main or expected conclusions
- ✘ Main references.

The authors will be notified of the acceptance of their abstract by 5 December 2009.

Full Paper

The deadline for the submission of full papers is 31 January 2010. Full papers must be written in English and should not exceed six pages (max. 2,500 words) excluding figures, tables and references. After the review process, the revised full paper must be submitted by 31 March 2010.

Guidelines

The guideline for authors applies to abstracts and full papers and is available for download from: <https://www.eurac.edu/Org/AlpineEnvironment/RegionalDevelopment/Projects/MinoritiesandTourism.htm>

Adherence to these guidelines is mandatory.

Submissions

All submissions must be made electronically and should be sent by e-mail in MS Word format in accordance with the guidelines to: tourism-events@eurac.edu

Important deadlines

Submission of abstracts:	25 November 2009
Notification on acceptance of abstract:	5 December 2009
Scientific Workshop:	22–23 January 2010
Submission of full paper for reviewing:	31 January 2010
Submission of revised full paper for publication:	31 March 2010

4) Conference publication

The revised full papers will be published in a book by Channel View Publications (Book Series “Tourism and Cultural Change” edited by Prof. Mike Robinson) and selected papers will be published in a special issue, “New Minorities and Tourism”, in *Tourism Review*. The attendance of at least one of the authors is required at the conference .

5) Further information

For further information on the Scientific Workshop *New Minorities and Tourism* please visit:

<https://www.eurac.edu/Org/AlpineEnvironment/RegionalDevelopment/Projects/MinoritiesandTourism.htm>

With best regards

Prof. Dr. Harald Pechlaner

Dr. Timothy Lee