



8th Asia-Pacific CHRIE Conference 2010



3-6 June, 2010
Bangkok, Thailand

The *8th APacCHRIE Conference 2010* cordially invites you to submit your papers, abstracts and presentation proposals with relevance to hospitality, tourism and event management in the Asia-Pacific.

The theme of this year's conference is:

Integrating Hospitality & Tourism in Asia and Pacific

IMPORTANT DATES

Abstract Submissions:

Sunday 31st January 2010

Acceptance Notification:

Friday 19th March 2010

Final Submission for Conference

Proceedings:

Friday 23rd April 2010

Authors are invited to submit papers across a wide spectrum of tourism & hospitality related research, including:

- Hospitality & Tourism Education in Asia and Pacific
- Industry and Educational Institution Partnership in Asia and Pacific
- Global Warming issues in Hospitality and Tourism
- Tourism, Hospitality and the Environment
- Information and Communication Technologies
- Niche tourism
- Education and Careers
- Entrepreneurship in Tourism & Hospitality
- Crisis Management
- Meeting and Convention Management
- Multi-disciplinary Issues Related to Tourism & Hospitality
- Other Relevant Topics

RESEARCH TRACKS

The conference invites papers on either completed research for standing presentation or preliminary reports for poster session.

Refereed (Full Paper) Submission

Submissions of papers are required to be either conceptually or empirically based and will be submitted for a twenty (20) minute presentation. These papers must report on completed research and are eligible for nomination for the best paper award.

Poster Sessions

Posters may be used to present works in progress and may be conceptually or empirically-based.



Judging Criteria

Submissions are judged on three criteria for acceptance at the 8th APacCHRIE Conference 2010:

Overall quality (design of the study, development of the concept, etc.)

Significance of the contribution to the discipline

Interest to APacCHRIE members

All submitted manuscripts must be original (i.e. not been published elsewhere), follow academic writing, structure and methodology. All submissions for Refereed Papers are subject to a double blind review process. The 8th APacCHRIE 2009 Executive Committee & Paper Review Committee will be responsible for ensuring a high quality and reliable reviewing process. Each paper is assigned a number and the identity of the author(s) is not revealed. An independent evaluation is completed by 2 (two) anonymous referees who are experts in their field.

Best Paper

Full Papers judged to have outstanding merit by the Paper Review Committee will be eligible for nomination of a Best Paper designation in the conference program and will be recognized at a general session for all attendees.

Conference Proceedings and Publication Opportunities

Abstracts (with paper titles and author(s) details) of Refereed Paper/Poster submissions accepted for presentation at the 2010 APacCHRIE conference will be included in the printed official conference program/book. The accepted full papers and poster abstracts will be published in the official 8th APacCHRIE Conference 2010 Conference Proceedings CD-ROM.

Conference Hosts:



Prince of Songkla University, Phuket Campus, Thailand



Siam University, Bangkok, Thailand



College of Innovation, Thammasart University, Bangkok, Thailand



Tourism Academic Association (Thailand) : TAAT

To submit papers, register, and learn more details, please contact:

Paper Review Committee Coordinator:

Conference Chairman:

Dr. Pompisanu Promsivapallop

Associate Professor Manat Chaisawat

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This is the initial call for research papers and posters. Further details of the conference will be available soon on the conference website:

www.apacchrie2010.org