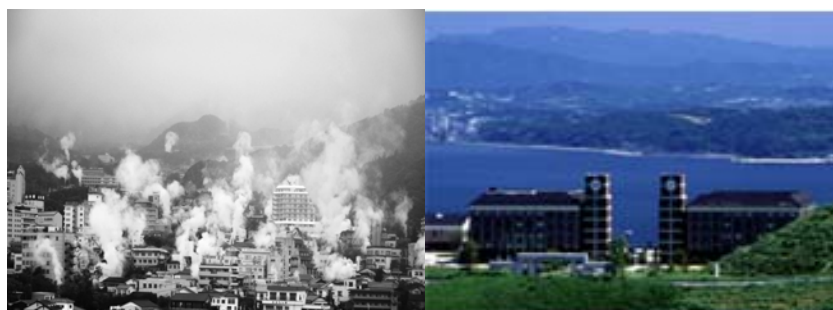


## 9th Asia Pacific Forum for Graduate Students' Research in Tourism Beppu, Japan, July 6-8, 2010

Conference Organizer: Graduate School of Asia Pacific Studies



Ritsumeikan Asia Pacific  
University



### Theme: Revitalization through Tourism

Conference Highlights	Who Should Attend?
<ul style="list-style-type: none"><li>• Presentation of papers and posters by post-graduate students, academics and industry practitioners in the hospitality and tourism management (HTM) field</li><li>• Engage with Japan's premier <i>Onsen</i> city in its revitalization program through an interdisciplinary forum for exchange of information</li><li>• Opportunities for career development for all participants</li></ul>	<ul style="list-style-type: none"><li>• Post-graduate students</li><li>• Academics teaching and supervising post-graduate students</li><li>• Administrators of academic programs</li><li>• Researchers, academics, and consultants with HTM</li><li>• Publishers of academic journals and books</li><li>• Potential students, researchers, and academics interested in HTM</li></ul>

### Call for Papers

#### Broad Research Topics

Tourism as a leading urban and regional development engine, tourism impact analysis, tourist behavior, destination marketing/resort management, rural and sustainable tourism, health and wellness tourism, extreme tourism, marine tourism, event management, effects of technology development and e-commerce on HTM, revenue management, food & beverage management, human resources development in the HTM field, Impact of *Manga* and *Anime* on cultural tourism and marketing, innovative case studies in urban and regional development through tourism, human resource development, health & wellness tourism, others related to the themes of the conference.

#### Submission Guidelines

- 250 word abstracts of proposed papers should be submitted for the final selection process.
- Submit abstracts to Conference coordinator by either e-mail ([cooperm@apu.ac.jp](mailto:cooperm@apu.ac.jp)) or regular airmail.
- Deadline for submitting abstracts is *March 6, 2010*. The Paper Review Committee will contact a refereed screening of abstracts.
- Authors of accepted abstracts will be asked to submit completed papers by *June 5, 2010*.
- Once the paper is accepted, at least one of the authors must register for and present the paper at the Conference.

#### Best Paper Awards

- Best papers will be competitively selected and authors will be acknowledged with a certificate.

#### Conference Administration

- To submit papers, register, and learn more details, please contact:  
Conference Coordinator and Chair:

Professor Malcolm Cooper, Vice President, Ritsumeikan Asia Pacific University  
1-1 Jumonjibaru, Beppu, Oita-ken 874-8577, JAPAN  
Tel: 81-977-781000 Fax: 81-977-781001  
[cooperm@apu.ac.jp](mailto:cooperm@apu.ac.jp)

**Conference Secretariat** will be provided by the Graduate School of Asia Pacific Studies, Ritsumeikan Asia Pacific University (Dean, Professor Jeremy S. Eades), logistics will be handled by Japan Tourism Bureau (JTB) and the International Cooperation & Research Division, Ritsumeikan Asia Pacific University. Details will be advised shortly.