

Executive Development Programme in Hospitality 2018 Hong Kong PolyU Winter School®

Registration Form

3 - 15 December 2018

Personal Information

| | | |
|---------------------------|-------------------|---------|
| Prof / Dr / Mr / Mrs / Ms | First Name | Surname |
| Position | Organization | |
| Address (Work) | | |
| City | State & Post Code | Country |
| Phone | Fax | Email |

Registration

Please ✓ the following modules which you choose to register for:

| Modules | Early Bird Registration by 31 October 2018 | Registration after 31 October 2018 |
|---|---|---------------------------------------|
| Leadership and Innovations in Hospitality Management | US\$900 (HK\$7,020) | US\$1,000 (HK\$7,800) |
| Digital Marketing and Analytics | US\$900 (HK\$7,020) | US\$1,000 (HK\$7,800) |
| Hotel Industry Analytics and Strategic Inferences | US\$900 (HK\$7,020) | US\$1,000 (HK\$7,800) |
| Nurturing Human Capital for Hospitality Industry Leadership | US\$900 (HK\$7,020) | US\$1,000 (HK\$7,800) |
| Revenue Management – What Every Hotelier Needs to Know | US\$900 (HK\$7,020) | US\$1,000 (HK\$7,800) |
| Management of Luxury Hospitality Brand | US\$900 (HK\$7,020) | US\$1,000 (HK\$7,800) |

Total number of module(s) selected: _____

Please indicate if you will have completed six different modules during 2016-2018 and is eligible to receive the Certificate of Completion for Advanced Level Hong Kong PolyU Winter School®.

Payment

Registration fee may be paid either by cheque/bank draft (in US\$/HK\$), credit card or bank transfer. Please make the payment to "The Hong Kong Polytechnic University".

Mode of Payment

Cheque/bankdraft

Credit card, please tick the appropriate Card type: Visa MasterCard

Bank transfer (please contact flora.ng-ps@polyu.edu.hk for bank account details)

| | |
|-------------------------|----------------------|
| Name as printed on Card | Expiry Date |
| Card Number | |
| Authorized Amount | Cardholder Signature |

Remarks:

Registration will be confirmed on a first-come-first-served basis and on receipt of full payment. Priority will be given to registration for all six modules. The programme will be held subject to meeting the minimum enrolment.

A 50% refund will be made for cancellations received in writing before 15 November 2018. No refund thereafter.

Please return the completed Registration Form with payment to:

Miss Flora Ng

School of Hotel and Tourism Management, The Hong Kong Polytechnic University

17 Science Museum Road, TST East, Kowloon, Hong Kong

Tel: (852) 3400 2635 Fax: (852) 2356 1390 Email: flora.ng-ps@polyu.edu.hk