

# Executive Development Programme in Hospitality 2017 Hong Kong PolyU Winter School®

Registration  
Form

4 - 16 December 2017

## Personal Information

Prof / Dr / Mr / Mrs / Ms	First Name	Surname
Position	Organization	
Address (Work)		
City	State & Post Code	Country
Phone	Fax	Email

## Registration

Please ✓ the following modules which you choose to register for:

Modules	Early Bird Registration by 31 October 2017	Registration after 31 October 2017
<input type="checkbox"/> Luxury Hospitality Brand Management	US\$800 (HK\$6,240)	US\$900 (HK\$7,020)
<input type="checkbox"/> Digital Marketing and Analytics	US\$800 (HK\$6,240)	US\$900 (HK\$7,020)
<input type="checkbox"/> Revenue Management for Non-Revenue Managers	US\$800 (HK\$6,240)	US\$900 (HK\$7,020)
<input type="checkbox"/> Strategic Talent Management: Recruiting, Selecting, Motivating and Retaining Employees for Long Term Success	US\$800 (HK\$6,240)	US\$900 (HK\$7,020)
<input type="checkbox"/> Effective Training in Hospitality	US\$800 (HK\$6,240)	US\$900 (HK\$7,020)
<input type="checkbox"/> Managing Organizational Change and Transformation	US\$800 (HK\$6,240)	US\$900 (HK\$7,020)

Total number of module(s) selected: \_\_\_\_\_

Please indicate if you will have completed six different modules during 2015-2017 and is eligible to receive the Advanced Certificate in Hospitality Management.

## Payment

Registration fee may be paid either by cheque/bank draft (in US\$/HK\$), credit card or bank transfer. Please make the payment to "The Hong Kong Polytechnic University".

## Mode of Payment

- Cheque/bankdraft  
 Credit card, please tick the appropriate Card type:  Visa  MasterCard  
 Bank transfer (please contact flora.ng-ps@polyu.edu.hk for bank account details)

Name as printed on Card	Expiry Date
Card Number	
Authorized Amount	Cardholder Signature

### Remarks:

Registration will be confirmed on a first-come-first-served basis and on receipt of full payment. Priority will be given to registration for all six modules. The programme will be held subject to meeting the minimum enrolment.

A 50% refund will be made for cancellations received in writing before 15 November 2017. No refund thereafter.

Please return the completed Registration Form with payment to:

Miss Flora Ng  
School of Hotel and Tourism Management, The Hong Kong Polytechnic University  
17 Science Museum Road, TST East, Kowloon, Hong Kong  
Tel: (852) 3400 2635 Fax: (852) 2356 1390 Email: flora.ng-ps@polyu.edu.hk