

Executive Development Programme in Hospitality 2016 Hong Kong PolyU Winter School®

5 - 17 December 2016

Registration
Form

Personal Information

Prof / Dr / Mr / Mrs / Ms	First Name	Surname
Position	Organization	
Address (Work)		
City	State & Post Code	Country
Phone	Fax	Email

Registration

Please ✓ the following modules which you choose to register for:

Modules	Early Bird Registration by 15 November 2016	Registration after 15 November 2016
<input type="checkbox"/> Luxury Management in Hospitality	US\$800 (HK\$6,240)	US\$900 (HK\$7,020)
<input type="checkbox"/> Increasing Revenue through Food and Wine Pairing	US\$800 (HK\$6,240)	US\$900 (HK\$7,020)
<input type="checkbox"/> Managing Organizational Changes	US\$800 (HK\$6,240)	US\$900 (HK\$7,020)
<input type="checkbox"/> Real Estate Asset Management: Optimizing Hotel Values	US\$800 (HK\$6,240)	US\$900 (HK\$7,020)
<input type="checkbox"/> Innovation and Leadership in Hospitality	US\$800 (HK\$6,240)	US\$900 (HK\$7,020)
<input type="checkbox"/> Innovation Strategy through Mobile Technology and Social Media in Hospitality Industry	US\$800 (HK\$6,240)	US\$900 (HK\$7,020)

Total number of module(s) selected: _____

☐ Please indicate if you will have completed six different modules during 2014-2016 and is eligible to receive the Advanced Certificate in Hospitality Management.

Payment

Registration fee may be paid either by cheque/bank draft (in US\$/HK\$), credit card or bank transfer.
Please make the payment to "The Hong Kong Polytechnic University".

Mode of Payment

- ☐ Cheque/bankdraft
☐ Credit card, please tick the appropriate Card type: ☐ Visa ☐ MasterCard
☐ Bank transfer (please contact flora.ng-ps@polyu.edu.hk for bank account details)

Name as printed on Card	Expiry Date
Card Number	
Authorized Amount	Cardholder Signature

Remarks:

Registration will be confirmed on a first-come-first-served basis and on receipt of full payment. Priority will be given to registration for all six modules. The programme will be held subject to meeting the minimum enrolment.

A 50% refund will be made for cancellations received in writing before 15 November 2016. No refund thereafter.

Please return the completed Registration Form with payment to:

Miss Flora Ng

School of Hotel and Tourism Management, The Hong Kong Polytechnic University
17 Science Museum Road, Tsimshatsui East, Kowloon, Hong Kong

Tel: (852) 3400 2635 Fax: (852) 2356 1390 Email: flora.ng-ps@polyu.edu.hk