

Executive Development Programme in Hospitality

# 2015 Hong Kong PolyU Winter School<sup>®</sup>

2-14 February 2015

## Personal Information

Prof / Dr / Mr / Mrs / Ms	First Name	Surname
Position		Organization
Address (Work)		
City	State & Post Code	Country
Phone	Fax	Email

## Registration

Please ✓ the following modules which you choose to register for:

Modules	Early Bird Registration by 31 December 2014	Registration after 31 December 2014
<input type="checkbox"/> Leadership in People Management	US\$800	US\$900
<input type="checkbox"/> Innovations and Responsiveness in Hotel Industry : The Case of Hotel ICON	US\$800	US\$900
<input type="checkbox"/> Wine Culture, Consumption and Marketing	US\$800	US\$900
<input type="checkbox"/> Crisis Management and Communication Strategies	US\$800	US\$900
<input type="checkbox"/> Integrated and Digital Marketing	US\$800	US\$900
<input type="checkbox"/> Luxury Management – Its Application in Hospitality and Tourism Industry	US\$800	US\$900

## Payment

Registration fee may be paid either by cheque/bank draft (in US\$) or by credit card.  
Please make the payment to “The Hong Kong Polytechnic University”.  
For payment in HK\$, please use the exchange rate of US\$1 = HK\$7.8.

## Mode of Payment

- Cheque/bankdraft
- Credit card, please tick the appropriate      Card type:  Visa     MasterCard

Name as printed on Card	Expiry Date
Card Number	
Authorized Amount	Cardholder Signature

### Remarks:

Registration will be confirmed on a first-come-first-served basis and on receipt of full payment. Priority will be given to registration for all six modules.

A 50% refund will be made for cancellations received in writing before 15 January 2015. No refund thereafter.

Please return the completed Registration Form with payment to:

Miss Flora Ng  
School of Hotel and Tourism Management, The Hong Kong Polytechnic University  
17 Science Museum Road, Tsimshatsui East, Kowloon, Hong Kong  
Tel: (852) 3400 2635    Fax: (852) 2356 1390    Email: flora.ng-ps@polyu.edu.hk

Registration Form