# Executive Development Programme in Hospitality

# 2015/16 Hong Kong PolyU Winter School® 7-19 December 2015

## **Personal Information**

Prof / Dr / Mr / Mrs / Ms		First Name			Surname	
Position		Organization				
Address (Work)						
City		State & Post Code			Country	
Phone Fax				Email		

### Registration

Please  $\checkmark$  the following modules which you choose to register for:

Modules	Early Bird Registration by 31 October 2015	Registration after 31 October 2015
Leadership and Managing People in the Hotel Industry	US\$800 (HK\$6,240)	US\$900 (HK\$7,020)
Revenue Management and Hotel Analytics	US\$800 (HK\$6,240)	US\$900 (HK\$7,020)
Masterclass in Wine Marketing	US\$800 (HK\$6,240)	US\$900 (HK\$7,020)
Online Reputation Management and Working with OTAs	US\$800 (HK\$6,240)	US\$900 (HK\$7,020)
Hotel and Resort Project Development	US\$800 (HK\$6,240)	US\$900 (HK\$7,020)
Managing Disputes and Conflicts in Workplace	US\$800 (HK\$6,240)	US\$900 (HK\$7,020)

Total number of module(s) selected:

Please indicate if you will have completed six different modules during 2013-2015 and is eligible to receive the Advanced Certificate in Hospitality Management.

#### **Payment**

Registration fee may be paid either by cheque/bank draft (in US\$/HK\$), credit card or bank transfer. Please make the payment to "The Hong Kong Polytechnic University".

Mode	of	P	ay	m	ent

Cheque/bankdraft	

Credit card, please tick the appropriate	Card type: 🗌 Visa	MasterCard

Bank transfer (please contact flora.ng-ps@polyu.edu.hk for bank account details)

Name as printed on Card	Expiry Date		
Card Number			
Authorized Amount	Cardholder Signature		

#### Remarks:

on

Registration will be confirmed on a first-come-first-served basis and on receipt of full payment. Priority will be given to registration for all six modules.

A 50% refund will be made for cancellations received in writing before 15 November 2015. No refund thereafter.

Please return the completed Registration Form with payment to:

Miss Flora Ng School of Hotel and Tourism Management, The Hong Kong Polytechnic University 17 Science Museum Road, Tsimshatsui East, Kowloon, Hong Kong Tel: (852) 3400 2635 Fax: (852) 2356 1390 Email: flora.ng-ps@polyu.edu.hk