STAFF IN FOCUS

Prof Kaye Chon has been invited to join the editorial board of the International Journal of Tourism Sciences, published by Tourism Sciences of Korea.

Asia Pacific Journal of Tourism Research Volume 5, Issue 2 has just been released and includes several HTM staff publications including: Simon Wong and Prof Ray Pine's article on "Changes in Hotel Industry Recruitment as Reflected by Content Analysis of Newspaper Advertisements", Dr Rob Law's co-authored contribution to a column on "Internet and Tourism" and Dr Kevin Wong's book review on "Tourism Demand Modeling and Forecasting: Modern Econometrics Approach". In addition, Dr Wong was appointed to the Journal's editorial board as a specialist in tourism forecasting and economics.

Dr Thomas Bauer was invited by UNESCAP (United Nations Economic and Social Commission for Asia and the Pacific) to make a presentation on "Promotion of Cultural Tourism" at the National Seminar on Sustainable Tourism in Tianjin in November. Following the seminar he was invited to make a presentation to the hotel industry in Beijing on the topic of "Bidding for the Green Olympics - Beijing 2008". In October, Dr Bauer also represented HTM at the Association of Tourism and Leisure Education (ALTAS) - Asia Pacific conference in Hainan and was elected to the board of the organisation.

Dr Rob Law and former student Rita Leung have co-authored a paper on "A Study of Airlines' Online Reservation Services on the Internet" in the Journal of Travel Research, Volume 39, Issue 2, November 2000.

Dr Barry Mak was interviewed by KBS, Korea's largest television network, on the role of Hong Kong International Airport in promoting international tourism.


CHINA CONNECTIONS

Mr Sun Ye Gang, Division Chief of the Office of Academic Degree Committee of State Council, China, visited the department in December. The Academic Degree Committee is the highest authority in China approving the department's degree and postgraduate degree programme in the Mainland.
As a result of Dr Hanqin Zhang and Dr Terry Lam’s early involvement in the Tourism Master Plan for Yunnan through the World Tourism Organisation, Yunnan government officials would like to seek further assistance from HTM in the area of tourism planning and senior executive training for both industry practitioners and educators. Recently, a delegation from Yunnan Provincial Government headed by Mr Peng Rendong, Director-General of the Foreign Affairs Office, visited HTM to gain better understanding of our programme, faculty and resources. During the meeting, an invitation was extended to HTM staff to visit Yunnan and seek ways for collaboration in the near future.

OTHER SNAPSHOTs

Mr Manual Woo, former Executive Director of the Hong Kong Hotel Association, has accepted the position of “Senior Advisor” to the Department.

The Hotel & Catering International Management Association (HCIMA) has recently awarded Full Corpus Accreditation to our two programmes, Higher Diploma in Hotel & Catering Management and BA (Hons) in Hotel and Catering Management, and part-accreditation to the BA (Hons) in Tourism Management programme.

This year, the Peter L Atkins Memorial Fund - Tourism Education Scholarship of HTM, has raised an encouraging HK$54,000 through the sale of raffle tickets. The lucky draw was held on 28 October in the presence of honourable guests including The Hon. Howard Young, JP and The Hon Abraham Razack JP (Legislative Councillors), Dr Lui Sun Wing (VP of PolyU), Prof Kaye Chon, Mr Benson Tsang (HTM alumni and President of the Peter L Atkins Memorial Fund) and over 30 other guests and alumni. The Club Managers Association of Hong Kong generously donated HK$20,000 for HTM students at the association’s First Scholarship Funding Event on 27 November 2000. In addition, the Hong Kong Association of Restaurant Managers has also donated an annual scholarship of HK$10,000 for our catering students.

The Millennium, HTM’s training restaurant, is in operation again for this new semester. A new lunch menu has been introduced since we reopened in November. More than 30 lunches and 10 theme dinner functions have been scheduled for this semester. Lunches will be operated by first year Higher Diploma students specialising in Catering Management, while dinner functions are theme-dinners prepared by our second year BA Catering Management students. There will be two seafood dinners, two Italian evenings, a cowboy event, a farmhouse set meal and a traditional English dinner, as well as several surprises. To enjoy meals at the Millennium, you may join the Catering Studies Dining Society (CSDS). The society is a non-profit-making organisation and is registered as a club. Annual subscription is HK$50.00. For membership application and meal schedules, please visit our website http://www.polyu.edu.hk/htm/csdss.htm. For reservations and inquiries, please call 2766 6529.

WE VALUE YOUR COMMENTS

Should you be interested in sharing your views on this publication or receiving electronic notification of future issues on our website, please email Ms Ada Lo at hmada@polyu.edu.hk.

Please let us know if you have changed your contact details or if you would like to receive your own copy of this HTM UPDATE by completing and returning this form to us.

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