

## **Qualitative Research Methods in Hospitality and Tourism**

Qualitative Research Methods in Hospitality and Tourism aims to engage workshop participants through reflections on paradigmatic stands leading to interpretive/constructivist approaches to a research problem at hand. A variety of approaches including (but not limited to) grounded theory, narrative inquiry, (auto)ethnography, discourse and semiotic analyses, as well as visual methodology, will be introduced, reviewed and discussed with live examples from critical tourism studies. Participants are also encouraged to share their own problems or ongoing proposals through interactions during the two-day sessions.