

# THE HONG KONG POLYTECHNIC UNIVERSITY

## SCHOOL OF DESIGN

### Post Specification

#### **Research Assistant Professor in User Experience-Service Design / Design Innovation and Entrepreneurship (two posts) (Ref. 21060305)**

The School of Design, as a leading and transdisciplinary design school, is at the forefront of nurturing responsible, open-minded, creative talents and active learners; contributing to innovation in Hong Kong and Mainland China while maintaining a global perspective. As one of the top design schools in the world, its highly diverse design expertise and academic programmes include: Advertising Design, Communication Design, Design Strategies, Digital Media and Interaction Design, Environment and Interior Design, International Design and Business Management, Product Design, Urban Environments Design, and its recently launched programme in Social Design. The School's research and consultancy work are of an applied nature relevant to industrial, commercial and community needs. It is ranked 15th by the QS World University Rankings by Subject 2020 for Art and Design, and is based in a Zaha Hadid building well-equipped for innovative research and creative learning on the university campus. Please visit the website at <http://www.sd.polyu.edu.hk> for more information about the School.

The Design discipline at the School takes a sustainable and humanistic approach which also aims to expand the scope of traditional design into the sociotechnical realms. The three conceptual pillars constitute: (a) Social Design - collaborative design with communities and the public sectors to improve living conditions through critical, systemic and participatory approaches; (b) Design Economies - entrepreneurial design that enhances service innovation and value creation in the private sector; and (c) Design Making - human-centered and hands-on design investigations in labs and with communities, in the practices of making and prototyping via socio-technical means. They are identified as the three flagship themes to consolidate the research focus and emerging pedagogies in the School.

### Duties

The appointees will be required to:

- (a) conduct research as the main duty and actively pursue external research grants, such as General Research Fund, as Principal Investigator or Co-Investigator;
- (b) conduct research that leads to publications in refereed journals, or a body of design work which leads to outputs contributing to the knowledge and teaching of the design disciplines;
- (c) provide quality teaching at undergraduate or postgraduate level;
- (d) contribute to departmental service; and
- (e) perform any other duties as assigned by the Dean of School or his/her delegates.

## **Qualifications**

Applicants should:

- (a) have a doctoral degree in relevant disciplines;
- (b) have demonstrated promise of a high level of creative ability in research and teaching in some subdivisions of his/her field;
- (c) be able to demonstrate effective classroom teaching skills; and
- (d) be highly proficient in written and spoken English.

Preference will be given to those with experience in writing research proposals.

Applicants are required to submit (a) a letter of application together with completed application form declaring a focus area of expertise; (b) an updated curriculum vitae; and (c) a one-page statement of research explaining specially how to collaborate with other disciplines.

## **Remuneration and Conditions of Service**

A highly competitive package including a medical benefits plan and a gratuity payable upon completion of the term which is normally for three years initially, with possibility of extension for another three years. Applicants should state their current and expected salary in the application.

3 June 2021