Post Specification

Visiting Lecturer (part-time) in Bilingual Corporate Communication (several posts) (Ref. 18083001) [Appointment periods: from September to December 2018 and January to April 2019]

Duties

The appointees will be required to:

(a) engage in teaching and learning activities related to media communication, bilingual corporate writing, strategic communication or corporate communication; and

(b) perform any other duties as assigned by the Head of Department or his/her delegates.

Qualifications

Applicants should have:

(a) a master’s degree in relevant disciplines with no less than fifteen years of working experience in the relevant field, preferably in senior management/executive management positions;

(b) a high level of subject knowledge in the field of media communication, bilingual corporate writing, strategic communication or corporate communication;

(c) an excellent command of spoken English, preferably with fluency in Putonghua; and

(d) excellent presentation and interpersonal communication skills.

Preference will be given to those who have a doctoral degree in related disciplines and relevant teaching experience in tertiary institutions.

Remuneration

The remuneration rate is HK$1,500 per hour.

30 August 2018