

THE HONG KONG POLYTECHNIC UNIVERSITY

DEPARTMENT OF CHINESE AND BILINGUAL STUDIES

Post Specification

**Visiting Lecturer (part-time) in Bilingual Corporate Communication (several posts) (Ref. 18083001)
[Appointment periods: from September to December 2018 and January to April 2019]**

Duties

The appointees will be required to:

- (a) engage in teaching and learning activities related to media communication, bilingual corporate writing, strategic communication or corporate communication; and
- (b) perform any other duties as assigned by the Head of Department or his/her delegates.

Qualifications

Applicants should have:

- (a) a master's degree in relevant disciplines with no less than fifteen years of working experience in the relevant field, preferably in senior management/ executive management positions;
- (b) a high level of subject knowledge in the field of media communication, bilingual corporate writing, strategic communication or corporate communication;
- (c) an excellent command of spoken English, preferably with fluency in Putonghua; and
- (d) excellent presentation and interpersonal communication skills.

Preference will be given to those who have a doctoral degree in related disciplines and relevant teaching experience in tertiary institutions.

Remuneration

The remuneration rate is HK\$1,500 per hour.

30 August 2018